

## Annual Report 2019-2020







125 YEARS



## **OUR VISION**

## A water-loving nation free from drowning.

## OUR PURPOSE

To lead efforts to reduce drowning and increase swimming, water safety and lifesaving skills.

## **OUR VALUES**

- Leadership, Collaboration and Integrity
- Humanitarianism and Social Entrepreneurship
- Quality and Innovation
- Diversity, Equality and Respect

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## MESSAGE FROM THE PRESIDENT

This year's Royal Life Saving Society – Australia Annual Report celebrates the resilience of Australians, including our many of our partners, volunteers and staff, who have faced many challenges this past year, as we continue to share our commitment to become a nation free from drowning.

It's been a year of drought, terrible bushfires, floods and the COVID-19 pandemic, which continues to impact communities and businesses, and restricts people's ability to teach their kids to swim, enjoy a lap at their favourite pool or work due to swimming pool closures.

Our historical mission 'whomsoever you see in distress' reminds us that at our heart is a deep respect for protecting and improving the lives of many, especially those who struggle. In this context I am proud of the work of Royal Life Saving and our members have done throughout this period. It has been committed, innovative and humanitarian in focus.

While our mission started in the late 1890's with lifesaving and rescue demonstrations, and the formation of swimming and lifesaving clubs in communities across the country, collaboration has always been at the core of our approach. Early records show meetings of groups who shared a love of the water, as well an interest and commitment to preventing and/or rescuing people who were drowning. Today this sense of partnership is essential to our success.

#### 125 years of Royal Life Saving

The year started on a hugely positive note, as we had the great privilege of sharing a celebration of 125 years of Royal Life Saving with our Patron His Excellency General the Honourable David Hurley AC DSC (Retd), and many of our members at Admiralty House, Kirribilli, on the traditional land of the Cammeraygal people. It is a beautiful spot to reflect on the role that water plays in our lives and work.

#### Our People

Our work in the area of drowning prevention and water safety is only made possible by the passion and professionalism of our volunteers, employees, board members, casual trainers, officials and other key stakeholders across all States and Territories. This includes those officiating and competing in the Australian Pool Lifesaving Championships. It was tremendous to see young and old lifesavers competing in my home city of Perth in January 2020.

#### Youth Leadership

Youth leadership development is at the core of the organisation's aspirations. I'm particularly passionate about the Talent Pool program being delivered across Western Australia. I recently had the pleasure of travelling throughout the Kimberley to provide lifesaving education to young leaders, local police and those aspiring to work in the aquatic industry.

#### **Our Campaigns**

So much of our work now is directed at men who are over-represented in drowning deaths. Royal Life Saving campaigns, such as Make the Right Call, Respect the River, Don't Let Your Mates Drink and Drown are testament to our commitment to research, advocacy and education. These campaigns will be even more essential this coming summer.

#### Thank you

Navigating the organisation through the pandemic has been challenging. I'd like to extend my appreciation to the Finance and Audit Committee who have met fortnightly since March to support staff and the board. I also wish to thank to my fellow national board directors for their insight, guidance and support.

Communities – large and small – by their very nature are diverse – our future successes in reducing drowning depends on engaging these communities at every level to spread our message.

I look forward to working with partners and members to prepare our strategies for the coming years. Drowning is preventable and we must work together to ensure no one dies or is injured unnecessarily.

#### **CAMERON EGLINGTON**

National President Royal Life Saving Society – Australia

Communities – large and small – by their very nature are diverse – our future successes in reducing drowning depends on engaging these communities at every level to spread our message.



Royal Life Saving Society – Australia continues to make significant progress in many areas of drowning prevention policy and research through programs and projects supported by Royal Life Saving colleagues around Australia.

#### COVID-19 pandemic

Royal Life Saving has been acutely aware of the impacts of the COVID-19 pandemic on the community and our members. The CEOs have been convening weekly to support each other and to monitor organisational and industry health. Staff and member welfare has been a priority, many of whom have found innovative ways to reach the community to teach lifesaving education.

The aquatic recreation and swim school industry has been hard hit by the pandemic. More than 67,000 frontline workers, almost half of whom are casual employees, threequarters female and 40% between the ages of 18 to 24 years, have lost or had interrupted employment. Industry is slowly recovering but is somewhat apprehensive about the coming summer.

Our greatest challenge will be to ensure that the pandemic does not create a generation of nonswimmers who may never be safe around water. We recently reported a 25% fall in September 2020 enrolments in learn to swim classes, compared with the same time in 2019. The highest falls are in the children who need swimming and water skills the most – those leaving primary school. This gap will require an extensive and coordinated response in the years to come.

#### Research and advocacy

Royal Life Saving's research team conducts many studies across different communities, locations and activities to inform policy and program development in the area of drowning prevention and water safety. These studies, reports and articles all serve to underpin our advocacy campaigns and programs, including Keep Watch, Make the Right Call and Respect the River.

#### Australian Water Safety Strategy

A good example of collaboration is our work facilitating the development of the Australian Water Safety Strategy 2030. We are currently making some adjustments and expect that the new Strategy will be launched in late 2020.

#### National Swimming an Water Safety Framework

In July, we finalised the National Swimming and Water Safety Framework which was developed in consultation with representatives across the aquatic industry, the education sector and academia. Key industry organisations have shown their commitment to improving the standard of swimming and water safety education by endorsing the Framework.

#### Partnerships

We want to bring a love of swimming and water safety education to more people in the community, especially those who may not otherwise have the opportunity to participate in waterrelated activities.

Much of our work in the community would not be possible without the support of the Australian Government and our corporate funding partners, for which we are extremely grateful. I would like to thank Senator the Hon Richard Colbeck, Minister for Aged Care and Senior Australians, and Minister for Youth and Sport for the Government's strong commitment to our work. We have been able to deliver learn to swim programs to many different people, including rural and remote, multicultural and Indigenous communities, in 19 locations around Australia in partnership with Sport Australia.

In addition, we continue to focus on promoting the many benefits of swimming and targeting communities that might otherwise miss out on acquiring these skills in partnership with UNCLE TOBYS.

Protector Aluminium and Protector Premium, supports our Keep Watch campaign to keep young children safe around water.

#### Thank you

It has been a busy year, with the challenges presented by bushfires, drought, floods and a global pandemic. Despite this – we've achieved a lot.

This cannot happen without the commitment and passion of Royal Life Saving colleagues, especially those in the national team. Thank you also to our national advisers, Prof John Pearn AO RFD (Medical/ Research), Dr Shayne Baker OAM (Education and Training) and David Macallister (Sport).

We are very grateful to the board, our President, Cameron Eglington, Deputy President, Pene Snashall, the Finance and Audit Committee, Honours Committee, and the CEOs and staff of our members for their ongoing guidance and support.

### JUSTIN SCARR

Chief Executive Officer Royal Life Saving Society - Australia



Over the past century our vision has remained the same. We have always sought to reduce drowning, increase physical activity, especially in and around the water, and contribute to the creation of more resilient communities, Australia wide.

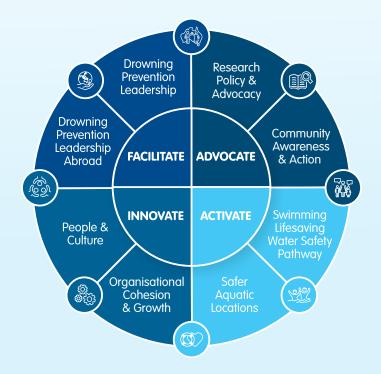
# Achieving these long term goals requires a deliberate effort to promote change.

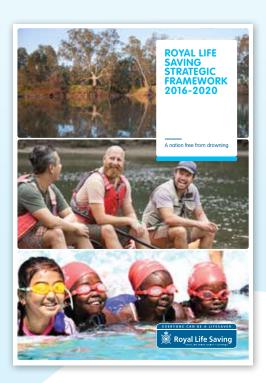
#### This change is best identified as:

- Shifts in our knowledge and advances in the evidence base
- Newly developed and adjusted policies that impact drowning prevention or that promote water safety
- Increases in community water safety awareness and education
- Increased adoption of the risk management systems that make aquatic environments safer
- Shifts in individual and community behaviours, particularly among those at greatest risk

#### We focus on eight priority areas:

- Drowning prevention leadership
- Research, policy and advocacy
- Community awareness and action
- Swimming, lifesaving, water safety pathway
- Safer aquatic locations
- Drowning prevention leadership abroad
- Organisational cohesion and growth
- People and culture









# DROWNING PREVENTION LEADERSHIP

Royal Life Saving has a resolute focus to do it's bit and encourage others to do theirs - to achieve the Australian Water Safety Council's long-term goal of reducing drowning deaths in Australia.



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## COMMITMENT TO THE AUSTRALIAN WATER SAFETY STRATEGY 2030

Royal Life Saving manages the secretariat of the Australian Water Safety Council (AWSC) with the support of the Australian Government and works closely with foundation members Surf Life Saving and AUSTSWIM.

Royal Life Saving directs significant resources towards the implementation of the Australia Water Safety Strategy and is the project manager for the new Strategy development process.

The Australian Water Safety Strategy guides approaches to reducing drowning and promoting water safety across Australia. In the past, it has brought new focus in areas including non-fatal drowning, reducing drowning in multicultural communities, at unpatrolled beach locations, while boating and in inland waterways.

A workshop of key stakeholders in October 2019 established a vision, purpose and key priority areas. This created a framework which was presented for feedback in February/March 2020. A working group which included key staff from Royal Life Saving and Surf Life Saving, began drafting the Strategy in April, consulting technical experts as required.

The Strategy was released for consultation in August 2020, with the final version of the Strategy to be released in October 2020.

The Strategy 2030 aims to establish a framework that achieves three objectives all focused on reducing drowning and promoting safe use of waterways:

- To identify the key drowning prevention priorities, areas of focus and approaches
- > To inspire stakeholders, Governments, NGOs and the private sector to coordinated action
- To establish a roadmap for those actions that may be monitored, supported, and celebrated.

#### The Strategy 2030 proposes five priority areas:

- > People
- > Populations
- > Places
- > Activities
- > Risk Factors

Within each Priority Area three issues have been highlighted based on: where the burden is proportionally highest; where the issue is emerging and/ or drowning is most preventable; and whether the issue is sufficiently defined, so that actions can be targeted.

The Strategy 2030 sets out a ten-year plan to reduce drowning. Key activities across research, policy, advocacy, collaboration, education, safe environments and workforce are linked to medium term outcomes and long-term targets. It also outlines a plan for ongoing monitoring and evaluation.

Royal Life Saving will work with the Australian Water Safety Council to implement the new Australian Water Safety Strategy and work towards the 2030 targets to reduce drowning across Australia.



## SUMMER DROWNING TOLL

Royal Life Saving monitors and reports on the Summer Drowning Toll annually to assist media in its coverage of drowning and water safety over the summer period.

The summer drowning toll tracks fatal drowning incidents, recording key demographics, as well as geographic and circumstantial information.

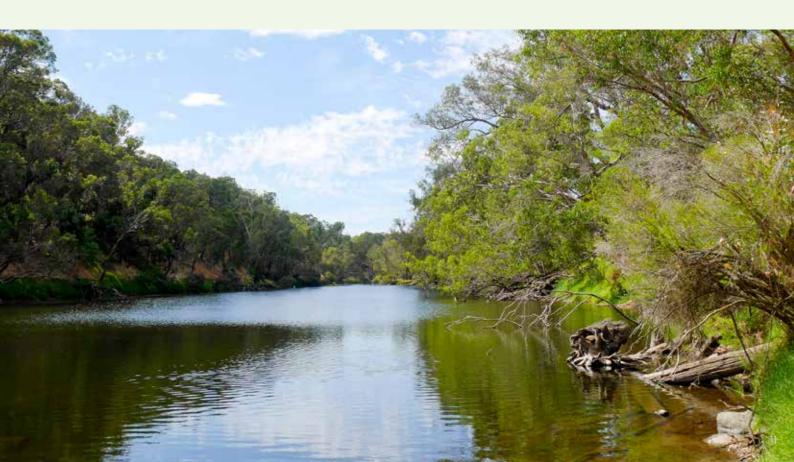
There was significant media interest with over 2,648 page views for the Summer Drowning Toll.

## > Summer Drowning Deaths Snapshot

There were 97 drowning deaths over summer in 2019/20. This is an 8% decrease on the 10-year average of 106 deaths. More than half of all beach (53%) and river/creek (51%) drowning deaths occurred during summer. Similarly, 60% of deaths while swimming and recreating occurred during the summer months. Royal Life Saving research has shown an increased risk of drowning during public holidays and school holidays. During the summer there are three national public holidays (Christmas Day, Boxing Day and Australia Day), as well as individual State/ Territory public holidays and school holiday periods.

#### Drowning deaths in summer from 2009/10 to 2019/20





## REPORTS RELEASED INTO DROWNING PREVENTION, LIFESAVING, AND WATER SAFETY

Royal Life Saving together with Surf Life Saving released their annual reports outlining the impacts of fatal and non-fatal drowning deaths on Friday 18 September 2020.

Despite a decrease of 8% in overall drowning deaths compared to the previous year, tragically 248 people drowned across Australia from July 2019-June 2020, with men aged 25-34 years the most at risk demographic.

There were 125 coastal drowning deaths, 82 drowning deaths in inland waterways, and 28 in swimming pools.

"The Royal Life Saving National Drowning Report 2020 is a sobering reminder that while Australians love the water, too many lives are lost, and families impacted by drowning each year. Men taking risks and overestimating abilities continues to be our greatest challenge. We urge men to look out for your mates, while holidaying, camping and boating on rivers and lakes."

Justin Scarr, Chief Executive Officer, Royal Life Saving With the support of the Australian Government, Royal Life Saving and Surf Life Saving work with the Australian Water Safety Council, State and Territory organisations, and local communities to prevent drowning across the country and increase water safety awareness.

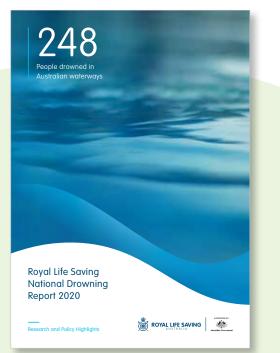
Federal Minister for Sport Richard Colbeck said the Morrison Government was determined to support organisations like Royal Life Saving and Surf Life Saving to raise water safety awareness and to make our pools, waterways and beaches safer.

"The emotional toll of a single drowning death can be felt acutely by families, friends and local communities." **Minister Colbeck** 

The Government continues to support drowning prevention initiatives delivered by organisations which include the peak bodies Royal Life Saving and Surf Life Saving.

"An investment of \$36 million helps with activities including awareness-raising and education, surf patrols, swimming and water safety education and new rescue technologies," Mr Colbeck said.

Photo opposite: Adam Weir, CEO, SLS; Dr Jaz Lawes, Researcher, SLS; Shane Daw, General Manager Coastal Safety, SLS; Justin Scarr, CEO, RLS and Alison Mahony, National Manager Research and Policy, RLS.



#### State and Territory breakdown





## Prime Ministers Important Safety Message

Prime Minister, Scott Morrison, implores people, especially young men, to do the right thing and take heed of the safety messages highlighted by Surf Life Saving Australia and Royal Life Saving Society – Australia to prevent drowning.

In his personal message, he asks people to swim sober, wear a lifejacket when boating, rock fishing or paddling, and swim on a patrolled beach between the flags, just a few of the simple safety tips that can make all the difference and keep everyone safe.

"None of us is invincible. All of us are irreplaceable to the ones we love."





Watch this important safety message at: youtube.com/RoyalLifeSavingAust



## RESEARCH, POLICY AND ADVOCACY

We are bringing science and advocacy to lifesaving. Striving to know exactly who was at risk of drowning – where, when and why. Seeking and testing answers about how to eliminate it. Advocating for change, and collaborative effort to reduce the impact of drowning on the community.





38	DATA REQUESTS PROVIDED
14	ACADEMIC ARTICLES PUBLISHED
8	REPORTS PUBLISHED



## **RESEARCH REPORTS**

The Royal Life Saving National Fatal Drowning Database continues to be a valuable resource for drowning prevention research and advocacy efforts. The database features detailed variables on the circumstances of all unintentional fatal drowning deaths that have occurred in Australian waterways since 1 July 2002 and now holds over 5,000 cases.

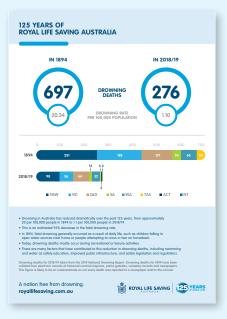
#### **Reports published during 2019/20:**

- > 1894 Drowning Report: 125 Years of Royal Life Saving Australia
- Benchmarking Australian Childrens' Swimming and Water Safety Skills: Swim School Data. Part 3: Children Aged 2-4 Years
- National Aquatic Industry Workshop Profile
- National Aquatic Industry Workshop Report
- > NSW Adult Migrant & Refugee Learn to Swim Program Evaluation Report
- A 10 year National Review of Lake, Dam and Lagoon Drowning Deaths
- Royal Life Saving Commonwealth Drowning Fact Sheet
- Royal Life Saving National Drowning Report 2020



#### Academic publications 2019/20:

- Pearn JH, Peden AE, Franklin RC (2020) Drowning of Pet Owners during Attempted Animal Rescues: The AVIR-A Syndrome International Journal of Aquatic Research and Education 12(2):Article 8 DOI: 10.25035/ijare.12.02.08
- Peden AE, Willcox-Pidgeon S Autism spectrum disorder and unintentional fatal drowning of children and adolescents in Australia: an epidemiological analysis Archives of Disease in Childhood Published Online First: 13 March 2020. doi: 10.1136/archdischild-2019-318658
- 3. Willcox-Pidgeon S, Franklin RD, Leggat PA, Devine S (2020) Identifying a gap in drowning prevention: high risk populations. Inj Prev Epub. doi:10.1136/ injuryprev-2019-043432
- 4. Willcox-Pidgeon, S.M., Peden, A.E. and Scarr, J. (2020), Exploring children's participation in commercial swimming lessons through the social determinants of health. Health Promot J Austral. doi:10.1002/hpja.335
- Peden AE, Franklin RC (2020) Learning to Swim: An exploration of Negative Prior Aquatic Experiences among Children. International Journal of Environmental Research and Public Health 17(3557) DOI: 10.3390/ijerph17103557
- 6. Peden, AE., Franklin, RC., Pearn JH. (2019) The prevention of child drowning: the causal factors and social determinants impacting fatalities in portable pools. Health Promot Journal Austral. 2019. 00:1-8. http://doi.org/10.1002/hpja.282
- Cenderadewi, M., Franklin RC., Peden, AE,. Devine, S. (2019) Pattern of intentional drowning mortality: A total population retrospective cohort study in Australia, 2006-2014, BMC Public Health, 19:207. doi: 10.1186/s12889-019-6476-z (IF = 2.420; SJR = Q1; H = 103)
- Peden AE, Franklin RC (2019) Exploring Flood-Related Unintentional Fatal Drowning of Children and Adolescents Aged 0-19 Years in Australia. Safety 5(3) DOI: 10.3390/ safety5030046
- 9. Hamilton K, Peden AE, Smith S, Hagger MS (2019) Predicting Pool Safety Habits and Intentions of Australian Parents and Carers for Their Young Children, Journal of Safety Research
- Peden, A. E., Franklin, R. C. (2020). Causes of distraction leading to supervision lapses in cases of fatal drowning of children 0–4 years in Australia: A 15 year review. Journal of Paediatrics and Child Health, 56(3), 450–456. https://doi. org/10.1111/jpc.14668
- Peden AE, Franklin RC, Leggat PA, Lindsay, D (2019) Observing patterns of river usage, Safety, 5(4), 66; https://doi. org/10.3390/safety5040066
- Peden AE, Franklin RC, Willcox-Pidgeon S (2019) Media reporting of summer drowning: A partial picture, useful for advocacy. Health Promotion Journal of Australia. Published online 28 September 2019 doi: 10.1002/hpja.297
- 13. Pearn JH, Peden AE, Franklin RC (2019) The influence of alcohol and drugs on drowning among victims of senior years, Safety, 5(1), 8. doi: 10.3390/safety5010008
- 14. Hamilton, K., Keech, JJ., Peden AE., Hagger, MS. (2019) Protocol for developing a mental imagery intervention: A randomised controlled trial testing a novel implementation imagery e-health intervention to change driver behaviour during floods, BMJ Open,9(2):e025565. doi: 10.1136/ bmjopen-2018-025565 (IF = 2.413; SJR = Q1; H = 57)



### > 1894 Drowning Report: 125 Years of Royal Life Saving Australia

Royal Life Saving Society - Australia has been working to prevent drowning for 125 years. As part of our organisation's celebrations, we prepared an analysis of drowning deaths in 1894. Drowning events were identified through a review of historical newspapers, cemetery records and government records. Australian society has undergone dramatic changes since the nineteenth century. We explored the similarities and differences in drowning deaths in 1894 and today.

Drowning in Australia has reduced dramatically over the past 125 years, from approximately 20 per 100,000 people in 1894 to 1.1 per 100,000 people in 2018/19. This is an estimated 95% decrease in the fatal drowning rate. However, men remain overrepresented in drowning deaths across Australia.

In 1894, fatal drowning generally occurred as a result of daily life, such as children falling in open water sources near home or people attempting to cross a river on horseback.



## NSW Adult Migrant & Refugee Learn to Swim Program Evaluation Report

Royal Life Saving NSW received funding from the NSW Government and coordinated learn to swim programs aimed at adults from migrant and refugee backgrounds residing in metro Sydney. These programs were delivered to 240 participants over 40 programs between June and December 2019 across the Blacktown, Cumberland, Fairfield and Liverpool local government areas.

The program evaluation reported a range of positive outcomes for participants, meeting the program aims and objectives.

Generally, participants reported increased physical and mental health outcomes (such as being more relaxed, and less physical ailments at least temporarily), and increased social cohesion.

The evaluation identified several areas that should be considered when planning for programs aimed at multicultural communities in the future:

- Engagement and recruitment
- Addressing the needs of the target communities
- Facilities
- Sustainability.



#### Benchmarking Australian Childrens' Swimming and Water Safety Skills: Swim School Data Part 3

This research report is the final in a series investigating the swimming and water safety ability of children attending private learn to swim lessons (not including government funded school and vacation programs). This report provides an overview of children aged two to four years attending private learn to swim programs, with a focus on four year old children as the biggest group among this cohort attending lessons.

This report provides an insight into what children under five years are learning and achieving in learn to swim lessons and fills a gap in our knowledge and understanding of children's swimming and water safety skills across all ages.

Profile of children aged 2-4 years attending private swimming lessons:

- 50% male
- 79% aged 4 years
- 95% of children were living in major cities
- 56% of children attending lessons were from high decile areas
- 53% pay \$15.50 for a 30min lesson per week
- The top three skill sets children are learning: floating, breathing, water familiarisation.

## **ROYAL LIFE SAVING NATIONAL DROWNING REPORT 2020**

The Royal Life Saving National Drowning Report 2020 recorded 248 drowning deaths across Australia between 1 July 2019 and 30 June 2020. Further, it is estimated there were a further 504 hospitalisations resulting from non-fatal drowning incidents. For drowning deaths, this represents a decrease of 8% on the previous year and a decrease of 12% on the 10-year average.

#### > Sex

As in previous years, 80% of people who drowned were male. People aged 25 to 34 years accounted for 17% of the total number of drowning deaths, the most of any age group; 93% of those aged 25 to 34 were male.

#### > Children

12 children aged 0 to 4 years lost their lives to drowning in 2019/20. This represents a 37% decrease on the previous year and a 52% decrease compared with the 10year average. Most of these deaths occurred in swimming pools and 75% of them were due to unintentional falls into water.

Almost all drowning deaths in children aged 0 to 4 years were due to a lack of, or lapse in, adult supervision. Royal Life Saving research has found that household chores, such as hanging the washing out, checking on dinner or taking the rubbish out, are the number one cause of distraction.

#### > Season

Most drowning deaths occurred in summer, a trend that has been mirrored for many years. However, the traditional spike in drowning deaths during this time was less marked in the summer of 2019/2020. This year's report shows that 97 people drowned between December 2019 and February 2020 (39%), compared with 120 drowning deaths (45%) for the same period in the previous year.

#### > Location

Rivers and creeks were once again found to be the leading location for drowning in Australia, accounting for 21% of drowning deaths in 2019/2020. However, deaths in rivers and creeks in the past year decreased by 32%, compared with the 10-year average.

#### > Activities

Swimming and recreating was the leading activity being undertaken immediately prior to drowning (25%), followed by boating (18%) and unintentional falls into water (15%). Royal Life Saving research shows that these top three activities have remained unchanged for over five years. However, of particular note this year, was the increase in drowning deaths while boating.

#### > Pre-existing medical conditions

This year's report also shows that 50 drowning deaths were known to involve a pre-existing medical condition. These involved mostly men (70%) and those aged 65 years and over (40%). The most common pre-existing medical conditions were cardiac conditions (64%), epilepsy (12%) and mental health conditions (12%).

#### > Visitor status

Most people who drowned did so within 100km of where they lived (67%). Where a person who drowned was known to be a visitor to the location of the incident, 13% drowned within their own State or Territory in a postcode that was 100km or further from their residential postcode, 7% were visiting a different State or Territory when they drowned and 1% were overseas tourists.

#### > Multiple fatality events

Multiple fatality events where more than one person drowns in a single incident claimed the lives of 34 people in 15 incidents in 2019/20. This represents a 36% increase on the 10-year average. Of these deaths, 82% involved males, with the leading activities being boating (76%) and rock fishing (12%).

#### > Crude rate

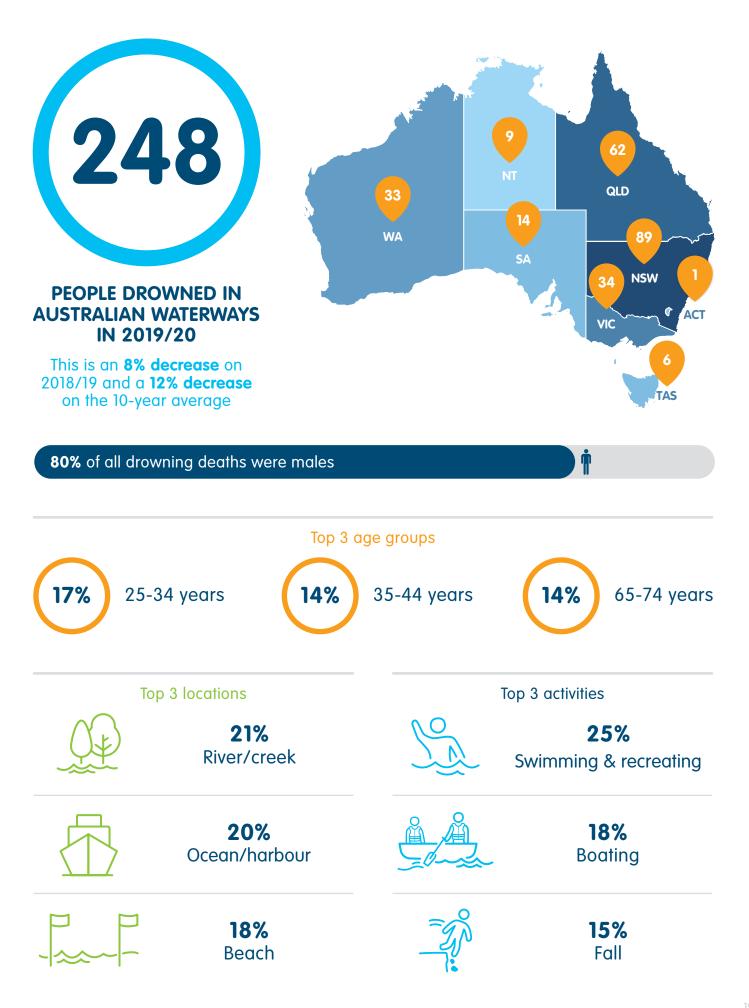
This year's National Drowning Report cites a 'crude rate' of 2.97, which is the lowest recorded rate since Royal Life Saving records began. This means there were fewer fatal and non-fatal drowning incidents per 100,000 population in the past year compared with previous years. Crude rate is defined as the number of drowning deaths that occur per 100,000 population based on population data from the Australian Bureau of Statistics (ABS).

Although this shows some measure of success in preventing drowning in Australia, we know even one drowning incident is one too many.





Watch the National Drowning Report Video: youtube.com/RoyalLifeSavingAust



## A 10 YEAR NATIONAL REVIEW OF LAKE, DAM AND LAGOON DROWNING DEATHS

255 people drowned in a lake, dam or lagoon in Australia between 1 July 2008 and 30 June 2018. This represents 8.9% of all drowning deaths across Australia during this period.

While all inland waterways share many similarities in terms of the potential risk factors associated with drowning, there are some specific and key trends unique to the individual setting of a lake, dam or lagoon, especially those relating to private/residential bodies of water compared with those that have public access. For example, over half (54%) of all dam drowning deaths were found to have occurred on private/residential land. Private/residential dams also had a significantly larger proportion of work-related drowning deaths (43%) than public access dams (10%).

This research highlights the need for a holistic, multifaceted approach to drowning prevention in all inland waterways, with specific targeted recommendations based on the age at which people drown and the activities that are undertaken at a particular location.



#### PEOPLE DROWNED IN A LAKE, DAM OR LAGOON IN AUSTRALIA 1 July 2008 - 30 June 2018



A 10 YEAR NATIONAL REVIEW OF LAKE, DAM AND LAGOON DROWNING DEATHS 🕷 ROYAL LIFE SAVING

#### **Recommendations:**

#### > Children

Supervise children at all times and create safe play areas for children on rural properties with access to inland waterways, especially dams on private/residential properties.

#### > Older people

Raise awareness of drowning risk among older people (aged 65 years and older), including pre-existing medical conditions, the effects of medication and being alone when undertaking activities around water.

#### > Aboriginal and Torres Strait Islander people

Develop culturally appropriate strategies to prevent drowning among Aboriginal and Torres Strait Islander communities to highlight the risks associated with undertaking aquatic activity when under the influence of alcohol and/or drugs.

#### > Industry

Raise awareness among those working in agriculture or remote regions about the risks of drowning on rural properties and sites.

#### > Swimming and water safety education

Highlight the value of learning to swim and water safety skills, and the need for local water safety education programs, particularly in regional and remote locations.

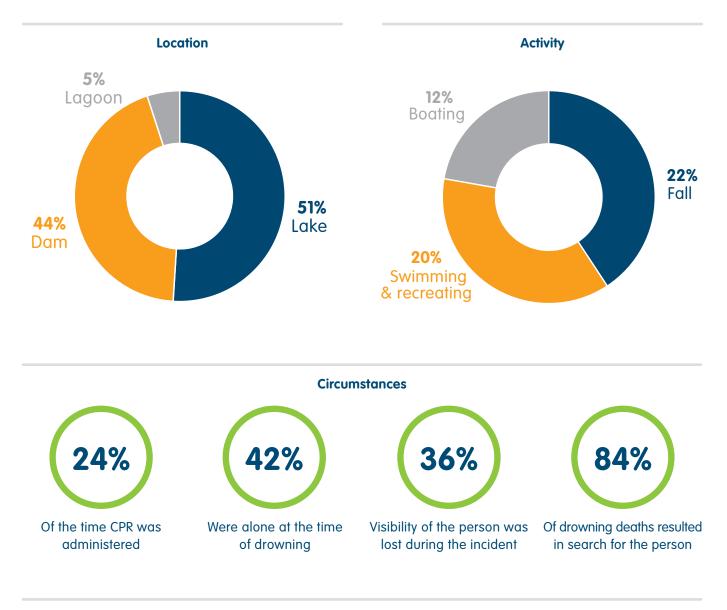
#### > Young males

Educate males aged 18 to 34 years to highlight the risks of consuming alcohol and undertaking aquatic activity.

#### > Regional, remote and rural

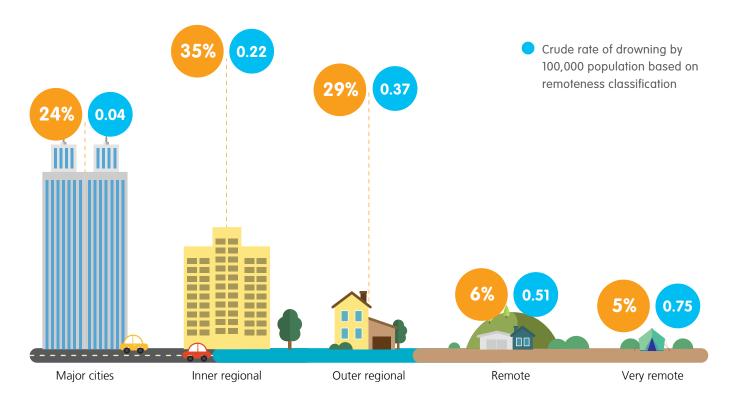
The regional and remote nature of many lakes, dams and lagoons, poses a heightened overall risk. This research therefore advises a number of overarching strategies to increase public awareness of the risks and improve outcomes:

- Provide greater access to cardiopulmonary resuscitation (CPR) training, particularly in remote locations;
- Improve telecommunications in rural, regional and remote regions, and skilled telephone triage training for emergency service providers;
- Develop prevention strategies that cater for both local community members and tourists, including culturally appropriate materials;
- Ensure that accommodation providers that are located on or have access to lakes/lagoons supply guests with water safety information, install clear safety signage, emergency phones and defibrillators, and consider ways to restrict intoxicated people accessing the aquatic environment in line relevant industry guidelines.



#### **Remoteness of drowning location**

Drowning in a lake, dam or lagoon in very remote locations was 18x times more likely than major cities





## COMMUNITY AWARENESS AND ACTION

While we talk about its perils, we actually love the water, and we want you and your family to love it too. With just a little advice, and a few key skills it can bring a lifetime of good health, fitness and family fun.









## NATIONAL MEDIA CAMPAIGNS

- 1. Make the Right Call
- 2. Keep Watch Water It's Only Safe While you are Watching
- 3. Swim Ready
- 4. Portable Pools Don't Duck Out
- 5. Summer Drowning Toll



## ROYAL LIFE SAVING ENCOURAGES ALL AUSTRALIANS TO MAKE THE RIGHT CALL TO KEEP THEIR MATES SAFE

Royal Life Saving's Make the Right Call campaign encourages all Australians - especially males - to stay safe when enjoying the country's beautiful inland waterways.

Our research has shown that drowning continues to affect more men than women - in fact, men are four times more likely to drown than women, a statistic that has not changed for many years. In addition, we've found that, over the past 10 years, inland waterways have claimed more lives than any other location, accounting for 40% of all drowning deaths in Australia.

Unsurprisingly, many of these deaths occur in the summer months - 41% of deaths in the past 10 years have occurred in summer.

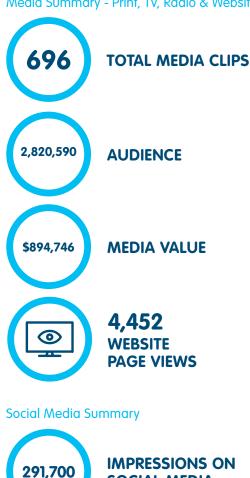
Add to this the effects of alcohol and you've got a tragedy waiting to happen.

This campaign tackled these issues head on by targeting men aged 25 to 45 years to raise awareness of the issues and educate them about the risks and consequences of their actions when recreating in, on and around water.

It advocates a common sense approach by asking them to 'Make the Right Call' and look after themselves and their mates to keep them safe by implementing a series of simple safety measures:

- Avoid alcohol around water
- Wear a lifejacket when boating or using watercraft
- Avoid swimming or recreating alone

This campaign is supported by the Australian Government.



SOCIAL MEDIA

**SOCIAL MEDIA** 

2,969 **SHARES ON** 



Watch the "Make the Right Call" videos at: youtube.com/RoyalLifeSavingAust

#### Campaign Resources included TV and Radio CSAs and Social Media Assets

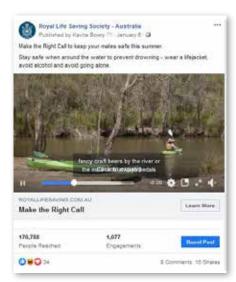


#### Social Media Impressions

The message is simple. Love the water. Enjoy the water. Do it safely, liake the right call to keep yourself and your mates safe. Find out more at intpublic ly/RLSVale/TheRightCall., See More



#### Campaign Launch 18 December 2019 (14,678)



Make the Right Call 6 January2020 (170,788)



Australia Day 23 January 2020 (79,738)

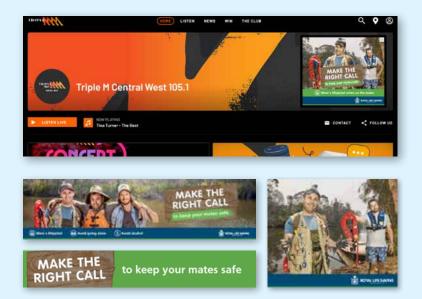
## > Media Partnership with Southern Cross Austereo and Triple M

Royal Life Saving partnered with Southern Cross Austereo – Triple M Regional Networks to deliver the Make the Right Call campaign to educate, inform and affect change. This partnership delivered a multi-media solution which included the Triple M brand, radio & TV networks, social media footprint and talent to create advocacy and distribution to connect to regional Australians.

During the campaign, scheduled activities were adjusted accordingly due to the impact of the bushfire emergency in several markets and the COVID-19 crisis.

Media activity included; Digital, Radio, TV and Social media.

Delivery Report Summary	Impressions/Plays Delivered
Display& Catch Up Audio	2,096,320
Triple M (Ambassador Videos)	378,328
TV CSA'S	6,456
Radio CSA's	29,043
Added Value/Station Support	92,398
Total Overall Impressions/Plays	2,567,046



## > Triple M Ambassador Videos

To ensure consistent Royal Life Saving messaging, high level production values and increased recognition and advocacy, Triple M's Gold Coast breakfast announcer Peter "Spida" Everett fronted 3 x social videos reinforcing the "MAKE THE RIGHT CALL" message. These were used to connect our Triple M brand and Royal Life Saving messaging.

Spida was able to resonate with the intended target audience (male skew) through localism, community focused and having a profile connected to regional Australia. Spida is nationally recognisable having played AFL for the Sydney Swans, St Kilda and Hawthorn.

## PARENTS URGED TO KEEP WATCH AS DROWNING RISK TRIPLES WHEN CHILDREN TURN ONE

Research figures show that, over the past 17 years, 496 children aged 0 to four years drowned. Of these, 202 (41%) children aged one year drowned – within the context of an entire lifespan, from 0 to 100 years, no other age is at greater risk of drowning.

Most deaths in children aged one occurred in backyard swimming pools (59%) and during the summer months (44%). Accidental falls into water was the leading activity prior to drowning in this age group, accounting for 88% of all deaths. Almost all of these deaths were due to a lack of active adult supervision.

According to the Australian Bureau of Statistics, drowning is the number one cause of death in one-yearold children (ABS 2019).

> Watch the Keep Watch 'Water. It's only safe while you're watching' video: youtube.com/RoyalLifeSavingAust

"Parents and carers need to know that the risk of drowning triples as soon as a child starts to crawl, peaking shortly after a child's first birthday. Drowning deaths in young children are wholly preventable. Making the home pool environment safer for young children remains a key focus for Royal Life Saving.

We can't emphasise enough how important active adult supervision is in preventing these deaths. Distractions are dangerous – whether it is taking a phone call, browsing social media or ducking inside to grab something – we ask parents and carers to always Keep Watch. In addition, it is essential that people install pool fences and check pool gates regularly to make sure they are not faulty or kept propped open."

Justin Scarr, Chief Executive Officer, Royal Life Saving.



# DROWNING RISK TRIPLES WHEN CHILDREN TURN ONE





Since 2002, drowning deaths in children aged under five have decreased by 55%, but drowning remains one of the leading causes of accidental death in this age group.

Royal Life Saving's Keep Watch campaign has made significant inroads in helping to reduce drowning in young children over the past 25 years, but we know that by implementing simple safety measures and changing pool safety behaviours these numbers can be reduced further.

## Keep Watch recommends the following safety tips to keep children safe around water:

- > Actively supervise children around water
- > Restrict children's access to water
- > Teach children water safety skills
- > Learn how to resuscitate

Keep Watch is proudly supported by Protector Aluminium and Protector Premium.



### PRINT AND BROADCAST ITEMS

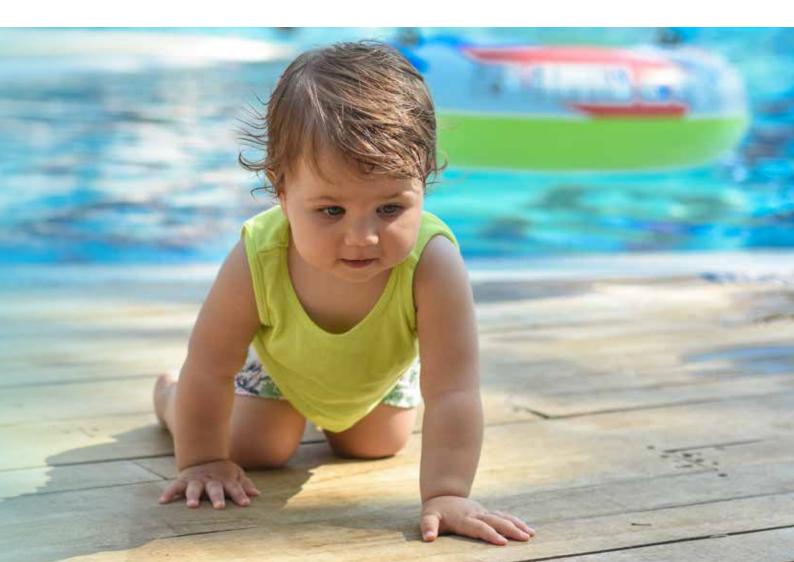
PRINT AND BROADCAST ADVERTISING VALUE EQUIVALENT

## SOCIAL MEDIA INFLUENCER OUTREACH

Included: Babyology, The Bub Hub, Mums Delivery and Kyal and Kara

## SOCIAL MEDIA HIGHLIGHT

Babyology Podcast – Feed Play Love with Shevonne Hunt and Alison Mahony, National Manager – Research and Policy, Royal Life Saving



Australians aged 45 years and over are being encouraged to consult their doctor before enjoying the health benefits of swimming to prevent drowning deaths involving people with pre-existing conditions.

Royal Life Saving New South Wales (NSW) together with the NSW Government launched the Swim Ready initiative to educate and raise awareness among people aged over 45 years about the link between the use of medication and an increased risk of drowning.

Over the past 17 years, 843 people aged 45 years and over lost their lives to drowning in NSW. Of these, 55% involved people with pre-existing conditions such as heart disease, diabetes, mental health and dementia.

All medication has possible side effects that can have an impact on exercise. This can put people at higher risk of drowning when participating in aquatic activities. For example, dizziness, fainting, chest pain, headaches, confusion, blurred vision and muscle pain, can all affect a person's capacity to stay safe in water.

Drowning data from 2008/09 to 2017/18 suggests that, for unintentional fatal drownings in older people, an estimated 36% were taking some form of medication or drug. Of these, 65% of drownings involved multiple drugs.

#### Industry Support

A range of resources were developed to support the Swim Ready Message for Industry to promote across their own communication channels and to display at their facility. This includes: Video Content, Social Media, Web Content and Aquatic Centre Displays.

"More and more Australians are enjoying the health benefits of swimming later in life. Our Swim Ready initiative highlights our commitment to encouraging active lifestyles while ensuring everyone stays safe while they are in the water."

Michael Ilinsky, Chief Executive Officer, Royal Life Saving NSW.

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Watch the Swim Ready video: youtube.com/RoyalLifeSavingAust

# Are you SWIM READY?

## Before you jump in:

- Chat to your doctor about your health
- Consider the effects of any medication you are taking

filler

And remember it's safer to swim in a supervised area

Get Swim Ready at royallifesaving.com.au



the constant of the

NSV

Social media is one strand of Royal Life Saving's overall integrated digital communications strategy. Our channels are used to reach different audiences to advocate on a wide range of drowning prevention and water safety issues, with the overall objectives being to:

- Increase awareness of drowning prevention through targeted campaigns
- Educate communities about the risks of drowning while highlighting prevention strategies, all based on evidence-based research
- Showcase community, grassroots stories about programs and initiatives taking place in local Royal Life Saving State and Territories organisations to increase participation and celebrate successes and achievements
- Inform the aquatic community about latest industry developments, as well as valuable training, professional development opportunities and partnership working
- Celebrate the work of all our stakeholders and partners

A key function of Royal Life Saving's communication portfolio is to build and promote drowning prevention resources for all at-risk groups and communities. Social media is an important tool for driving traffic to the Royal Life Saving website and these online resources.

Added to this, we use our social media channels to promote the joys of swimming and the physical, mental and social benefits it provides to individuals and society as a whole.

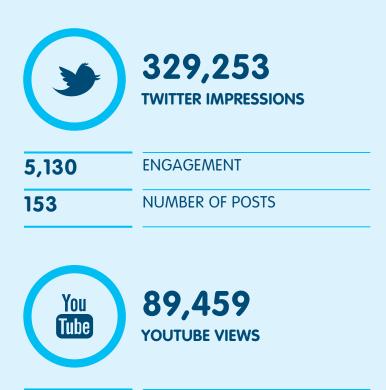
Most of our reach and engagement is organic, with only a small proportion accounted for through paid promotion. Each channel is used to specifically to reach targeted audience groups based on demographics and focus.

f	<b>2,218,837</b> FACEBOOK IMPRESSIONS
1,550,176	ENGAGEMENT
460	NUMBER OF POSTS



406,595 INSTAGRAM IMPRESSIONS

4,470	ENGAGEMENT
70	NUMBER OF POSTS



192,699

TOTAL WATCH TIME (MINUTES)



## SWIMMING, LIFESAVING, WATER SAFETY PATHWAY

We are building a nation of lifesavers that together help create communities free from drowning.



## 724,859 TOTAL NUMBER EDUCATION AND TRAINING AWARDS

359,317	SWIM AND SURVIVE
239,689	WATER SAFETY EDUCATION
58,478	RESUSCITATION
26,525	FIRST AID
17,996	BRONZE COMMUNITY
14,762	POOL LIFEGUARD
3,557	RESCUE STRAND
2,170	BRONZE MEDALLION
1,562	AUSTSWIM Inc. Swimming & Water Safety Teacher and Extension Courses
256	AQUATIC TECHNICAL OPERATOR
209	GREY MEDALLION
150	ADV LIFESAVING
113	JUNIOR LIFEGUARD
75	INLAND WATERWAYS

Disclaimer – Total number of education and training awards directly impacted by COVID-19.



## MOVE IT AUS PARTICIPATION GRANT GETTING AUSSIES ACTIVE IN THE WATER

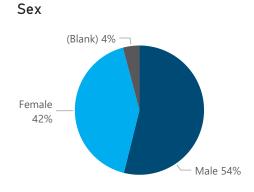
Royal Life Saving was awarded a \$240,000 Move It AUS Participation Grant from Sport Australia to deliver learn to swim and water safety awareness programs for communities around Australia.

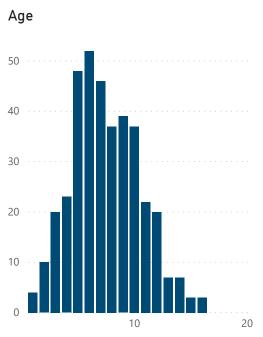
As well as swimming skills and water safety awareness training, the funding has helped to remove barriers to participation, such as transport to and from often very remote locations and the cost of lessons, pool entry and equipment such as goggles and caps.

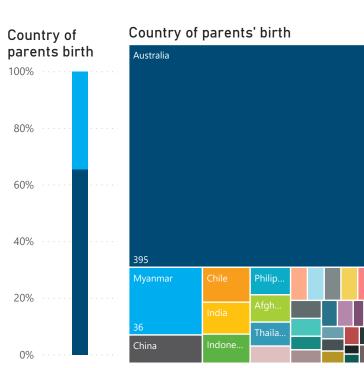
Move it AUS is Sport Australia's national awareness campaign encouraging every Australian child and adult to get active. For adults it's 30 minutes and for children at least 60 minutes of physical activity, each day. The Move it AUS Participation grant program provides support to get Australians moving, and improve their physical and mental health. As part of the Royal Life Saving's Swimming Skills for an Active Life project over 1,000 participants have completed the program with a further 300 participants to undertake the program from September 2020 to March 2021. This is an increase of 18.4% in total participation numbers with Royal Life Saving offices working hard with local partners to manage costs and increase participation.



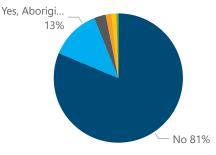
## > Move it Aust Participant Snapshot







#### Aboriginality



## > Highlights

#### Tasmania

60 Students from Afghanistan, Iran, Pakistan, Tuvalu, Burma, Bhutan, Africa and Nepal took part in Move it Aus. Programs in Tasmania.

These students have had very limited access to water. This program gives them the chance to learn key life skills to keep themselves and their families safe, while getting active and appreciating the joys and delights of Australia's waterways and love of water.







#### Australian Capital Territory

Over 100 children who may have otherwise missed out on vital water safety education, have kick started their healthy, safe and active lifestyles as part of the Swimming Skills for and Active Life Project in Canberra.







## SWIM MY WAY PROGRAM CELEBRATES 20,000 SWIM LESSONS

Twenty-thousand free swimming lessons have been delivered to people across Australia who may have otherwise missed out on water safety education and learning how to swim, thanks to the Royal Life Saving and UNCLE TOBYS Swim My Way program.

The Swim My Way program aims to make swimming more accessible for people of all ages, backgrounds and abilities across Australia, while encouraging them to embrace an active, healthy lifestyle and experience the joys and benefits of learning to swim.

The program supports at-risk groups, including Indigenous families, culturally and linguistically diverse (CaLD) communities, and children from remote or lowincome households.

Since its launch in February 2018, Swim My Way has run 24 programs for children and adults from a number of communities, including people with disabilities, people with autism and new migrants.

Royal Life Saving's partnership with UNCLE TOBYS gets everyone swimming, helping them to enjoy Australia's beautiful waterways, beaches and swimming pools safely. "Australians love the water, and they love swimming. The UNCLE TOBYS Swim My Way program helps communities who may not have been exposed to swimming and water safety education to find their love of swimming so that they can be safe and confident in the water."

Justin Scarr, Chief Executive Officer, Royal Life Saving



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Watch the Swim My Way videos: youtube.com/RoyalLifeSavingAust

#### > Highlights



#### Queensland

Learn to swim lessons delivered to rural and remote communities in Alpha, Barcaldine, Jericho, Aramac and Muttaburra in Central West Queensland in September 2019. In many of these areas, people often have to travel 1-2 hours one way to take their children for a single swimming lesson.



#### Northern Territory

Utopia's Water Safety excursion and Neutral Junction Swim & Survive program - targeted indigenous students from remote communities who would normally miss out on learning vital swimming skills and water safety education. This is due to not being able to access safe swimming areas around their communities.



#### South Australia

In partnership with Autism SA and Hampstead Rehabilitation Centre, Royal Life Saving SA provided children and young people with ASD (Autism Spectrum Disorder) the opportunity to take part in a fiveday inclusive program.

## SWIM FOR INTEGRATION PROJECT OPENS UP WORLD OF WATER FOR NEW MIGRANTS

Royal Life Saving's Swim for Integration Project, funded by the Australian Department of Home Affairs and the Fostering Integration Grants, provided swimming and water safety education for 258 multicultural migrants in Northern Territory and Queensland, helping them to develop their confidence and ability in swimming and aquatic activities.

Royal Life Saving research shows that many refugees and migrants arriving in Australia have limited or no formal swimming or water safety education. For example, 93% of project participants in Townsville, QLD, described themselves as non-swimmers and 81% said they had never participated in formal swimming lessons.

As well as drowning prevention and educating people about the risks of drowning, the aim of this project was to support participants to foster social, economic and civil integration through swimming while engendering cultural awareness and an appreciation of diversity within local communities.

Participating aquatic facilities noted that the project had taught their staff a lot about multicultural inclusion and integration, helping them to provide culturally appropriate recreational spaces and to ensure that everyone received a warm welcome.

#### > Personal stories

A teenage boy who had recently arrived from a war zone and a non-swimmer was a keen participant in the program, so much so that he is currently working towards obtaining lifeguard qualifications. While he still has some way to go, the improvement in his swimming skills, increased communication and confidence is inspiring everyone within his community.

One of the children's learn to swim classes included sisters whose progress and enjoyment inspired their father – who had never been in a pool before – to join the adult learn to swim class. This meant that, after his classes, the whole family could stay behind in the pool to all play and practice together.



Above: Northern Territory. Below: Queensland.



## KEY ACHIEVEMENTS: EDUCATION

### Swim and Survive – Keeping Children Safe and Engaged In, On and Around the Water

The Swim and Survive program remains a comprehensive brand with a strong history. With almost 40 years of support and recognition building swimming and water safety skills the program aims to keep children safe and engaged in, on and around the water and still emphasises fun for participants.

The Swim and Survive review project commenced Mid 2020 and includes a curriculum review with a team of subject matter experts, subsequent resource review and new resource development. The implementation strategy will be undertaken from September 2020.

#### Impact of COVID-19

Program delivery has been impacted by COVID-19, with the number of children participating in Swim and Survive down due to the pool closures. The greater impact being children not having access to swimming and water safety lessons over many months.

Data released by Royal Life Saving and the Aquatic Recreation and Swim School industry shows a 25% significant fall in swimming lesson enrolments, with the greatest impact shown in metropolitan areas and among children aged 7 to 12 years with a fall of 40% in some areas.

Royal Life Saving analysed swim school enrolments provided by partners YMCA, Belgravia Leisure, BlueFit Group, Aquatic Recreation Institute – NSW and the Australian Swimming Coaches and Teachers Association (ASCTA). Children's swimming and water safety skills are critical to drowning prevention and a lifelong love of water. Australia's reputation in this area is world leading, as are our aquatic centres and swim schools.

Royal Life Saving is urging parents to assess their children's swimming skills. If they can't reach the National Swimming and Water Safety Benchmarks for their age, they should enrol them in lessons prior to summer.

"The fall in swimming lesson enrolments is so dramatic that Royal Life Saving is concerned that COVID-19 may create a generation of non-swimmers, who will never be safe around water. Parents should be reminded that learning to swim is not only a partial vaccine against drowning, it boosts a lifelong love of swimming for fun, health and fitness."

Justin Scarr, Chief Executive Officer, Royal Life Saving



### > Water Smart and at Home Learning

The Water Smart classroom resources continue to be popular for schools, swim schools, preschools, and community groups such as scouts. At the end of 2019 there were 7,420 individuals registered for access to the resources, an 8.6% increase from the end of June.

Further, activity sheets and classroom resources were uploaded to the Kids Zone and Schools sections on the website in response to COVID-19 to assist with at home learning.





# Teacher of Lifesaving E-Learning Course Up-Skilling Teachers

The Teacher of Lifesaving e-learning course has been developed and released across Australia. The Teacher of Lifesaving is a Professional Development program to up-skill current teachers in their skills and knowledge for teaching lifesaving in order to grow participation in grassroots lifesaving programs and sport and provide further career opportunities.

# The Teacher of Lifesaving is an e-learning course that consists of 4 modules:

- 1. How to Teach Lifesaving
- 2. Personal Survival Skills
- 3. Teaching Rescue
- 4. Teaching Basic Resuscitation

The learning approach focuses on the key elements of: Context, Technique and Teaching. A range of learning activities are used to provide an interactive and educational experience including video, hypotheticals, knowledge prompts, true/false, drag and drop, click and reveal tiles and scenarios. The course duration is approximately 90-120 minutes (20-30 minutes per module).



The Teacher of Lifesaving course has been recognised by AUSTSWIM for professional development hours for re-registration and will be implemented via the State/ Territory offices through their course offerings.



# NATIONAL SWIMMING AND WATER SAFETY FRAMEWORK

#### The launch of the National Swimming and Water Safety Framework was postponed until August 2020 due to the Covid-19 pandemic.

The Framework represents collaborative work and commitment towards a common goal; increasing the swimming and water safety skills of all Australians for lifelong safe and active participation in physical aquatic activities and recreation. It is the culmination of research, consultation, Symposium presentations and discussions with representatives across the aquatic industry, the education sector and academia.

The Framework aims to inform government, the education sector, aquatic industry, swim schools, swimming and water safety teachers, parents and individuals of the essential skills, knowledge, understanding, attitudes and behaviours for quality water safety education and to guide the development, provision and selection of holistic and balanced swimming and water safety programs.

Supporting resources including fact sheets for parents, schools and industry, an assessment guide for the National Benchmarks, and an implementation checklist are available and can be found on the website at: www.royallifesaving.com.au







Learn more about the key research findings that underpin the Framework: **youtube.com/RoyalLifeSavingAust** 



# > Key Components

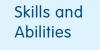
### **Elements**

Together, these interrelated elements support holistic swimming and water safety education.



Knowledge and Understanding





Attitudes and Behaviours

# **Strands**

These key learning areas reflect a broad and balanced curriculum of swimming and water safety.



# **Stages**

The development stages that an individual can progress through as they build confidence and competence in swimming and water safety.

Application **Fundamental** Acquisition Stage Stage Stage At this stage an individual is At this stage an individual At this stage an individual may have limited or no building on the foundation is extending their skill experience in swimming skills through practice level competency to safely and water safety. and working towards participate in a range of developing the minimum aquatic activities in varying competencies to be safer in aquatic environments.

and around water.

# > COVID19 Response

The Training and Workforce Development (TWD) Committee has worked collaboratively to manage the changes required in its Registered Training Organisation operations in response to COVID-19. The Committee met regularly to establish common understanding and talk through solutions in light of changing advice and obligations.

Committee members discussed details and shared resources around changes to training and assessment practices and also worked together to create a suite of resources that State and Territory Member Organisations (STMOs) could refer to in managing RTO operations and course delivery and assessment in a COVID-19 context. The Committee was able to rapidly develop a micro e-learning course, Royal Life Saving Face to Face Training in a COVID-19 Context, to be completed by trainers before resuming face to face training.

Several STMOs successfully transitioned delivery of the Provide Cardiopulmonary Resuscitation and Provide First Aid courses to fully online versions, making use of e-learning, teleconferencing and video assessment. This has been very successful and resulted in many new clients and great feedback from existing clients.

# International Recognition for Pool Lifeguard E-Learning Course

Royal Life Saving received the top award for its Pool Lifeguard course at the 2020 International e-learning Association (IELA) awards in the Blended Learning - Business Division category.

The awards were held in New York and are dedicated to advancing the knowledge and practice of eLearning in schools and universities, and in the workplace.

They are given each year for the best work in e-learning, mobile learning, and blended learning. Further, a Case Study article on the course was also published in the International

Journal of Advanced Corporate Learning.

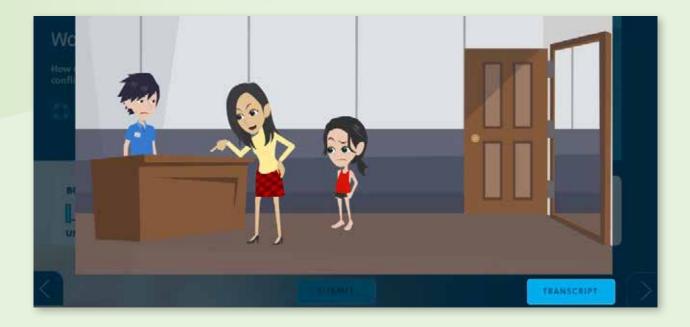
# > Lifeguard Manual Update

The TWD Committee updated the Lifeguarding Manual (6th Edition) to reflect changes in industry practice and to further enhance the depth and breadth of information provided.

In keeping with our important industry advisory role, Royal Life Saving National Office has been an active member on the Sport and Recreation Industry Reference Committee and the First Aid Industry Reference Committee.

Committee members played an active role in providing feedback to the First Aid Industry Reference Committee as part of a project to update the suite of first aid units.





## > New conflict management course for the aquatic industry

Royal Life Saving has developed a new course on how to manage conflicts, specifically tailored for those working in the aquatic industry.

The course has been produced following feedback in the 2019 National Aquatic Industry Workforce Survey in which industry professionals cited managing conflict high on their list of preferred professional development topics.

"It was interesting to see that, regardless of job role, conflict management was consistently highlighted by aquatic industry employees for further professional development. This included learning how to deal with challenges relating to managing conflict with the public as well as addressing issues within an organisation and among employees and colleagues."

#### Shaun Jackson, National Training and Workforce Development Manager, Royal Life Saving

The Royal Life Saving conflict management course includes online and face-to-face components. Organisations can choose whether they want their staff to complete the online component only or whether they'd like them to attend additional face-to-face group training sessions as well to drive home learning and skill development.

# The online course is broken down into four main learning themes:

- Understanding conflict
- Identifying conflict
- Personality types and conflict
- How to manage conflict situations

Each of these themes is explored through several animated scenarios created in familiar aquatic industry settings. Each scenario examines various pathways of a conflict situation depending on the actions and responses of participants to help guide them through the key steps and strategies for managing conflict and support them to understand the potential outcomes.

The practical face-to-face training asks participants to reflect, discuss and then apply the knowledge and skills gained from the online course to a range of realistic scenarios that employees in the aquatic industry face.

It is designed to provide a challenging, fun and safe space for colleagues and teams to put their learning into practice, with experienced Royal Life Saving facilitators to engage and inspire participants to resolve real-life conflict situations.

The focus of the course is on managing conflict situations through to a positive outcome to lead to a better understanding and appreciation of the challenges, thereby building stronger relationships between colleagues, customers and employers.

# > Sport Hub

The online Royal Life Saving Sport Hub, developed Pool Lifesaving training courses and resources across coaching, officiating, team management and athlete development.

The training courses are supported by an extensive e-learning library with short courses across topics of communication, project management, risk and safety, leadership, integrity and complaint handling. In 2020, building on the Pool Lifesaving Foundation Coach and Official courses, additional e-learning modules were added for Development Coaches and Technical Officials, to continue their training and involvement towards pool lifesaving competition.

# > Australian Lifesaving Team

Royal Life Saving and Surf Life Saving with support from Sport Australia coordinate the Australian Life Saving Team.

Royal Life Saving continues to play an integral role in the selection, coordination and management of these teams. Key roles include: Chair of Selectors – Dr Shayne Baker OAM, Collaborative Panel Member: Penny Hodgers; Assistant Coach - Pool, Andrew Bowden; Pathway Pool Coach, Rachelle King.

# > Commonwealth Festival of Lifesaving 2019

The Commonwealth Festival of Lifesaving provides a key development opportunity for emerging pool lifesaving athletes in Australia, with many team members setting their sights on Australian Life Saving Team selection leading into the Lifesaving World Championships.

Held in Leeds, UK from the 21st to 23rd November, the young RLSSA Team took on competitors from 13 nations and five continents, including the UK's top pool lifesavers, taking home second place in the Overall National Teams Championship and first place overall in the Development Teams division.

The Team was led by a strong management group including Victoria and Western Australia State Team coaches James Evans and Andrew Ridley as Coach and Assistant Coach, with Western Australia State Team Manager and experienced athlete and mentor Rosie Lennox (QLD) as Team Manager and Assistant Manager. "The Festival is an excellent opportunity for our emerging pool lifesavers to learn from other countries, to learn about race strategy, and to experience the ins and outs of international competition and touring in preparation for the Australian Life Saving Team high performance squads." James Evans, Coach

Captained by long-time pool lifesaving athletes and Royal Life Saving representatives, James Petropoulos (VIC) and Anthea Warne (QLD), the RLSSA Team achieved 46 personal bests, claiming seven gold medals and five overall Championship awards.

RLSSA Officials attended the Festival providing leadership and technical expertise across the 3 days: Joanne Teagle (LSV) – Deputy Referee, Commonwealth Lifesaving Championships Rozlynn Grey OAM (RLSNSW) – Officials Mentor Anni Gardiner (LSV) – RLSS Event Coordinator Mary Veal (LSV) – Deputy Referee – Dry SERC, Commonwealth Lifesaving Challenge





# > Australian Pool Life Saving Championships 2020

Over 300 competitors and officials from around the country took part in the 2020 Australian Pool Lifesaving Championships hosted at HBF Stadium, Perth.

The Australian Pool Lifesaving Championships see lifesavers compete in events including the Manikin Carry, Manikin Tow, Line Throw, Obstacle Swim and the Simulated Emergency Response Competition (SERC) – a timed event where lifesavers are tested on their initiative, judgment, knowledge and skills.

#### Key officials:

Chief Referee - Joanne Teagle CPR Coordinator - Mary Veal SERC Coordinator - Brione Rundle Equipment Coordinator - Brendan Watts

The New South Wales State Team claimed the Interstate Overall Championship for the fourth year in a row followed closely by the Western Australia State Team and Victoria in third. West Australians Jake Smith and Chalise Pratt were awarded lifesavers of the meet with strong performances across all individual and team events. Newcomers Grammar Pool Life Saving Club (QLD) claimed the Interclub Championship, with seven athletes placed in the top 5 of their age group overall.

"Our Royal Life Saving volunteers are an asset to the organisation and the lifesaving movement, with decades of experience in swimming and water safety as staff, trainers, instructors, coaches, officials and educators. We are incredibly fortunate to have several internationally distinguished officials among our ranks who enable us to put on such great competition each year." **David Macallister, National Sport Adviser, Royal Life Saving.**  The CPR Competition, proudly sponsored by Laerdal, saw the Victoria State Team awarded the Laerdal Overall CPR Trophy claiming first place in all age groups. West Life Saving Club was recognised for their outstanding efforts with an encouragement award.

Tom Ballantyne, National Sport Committee representative for WA and former athlete, was awarded Official of the Meet by Chief Referee Joanne Teagle, for his substantial contribution to planning and coordinating local volunteers and for helping Key Officials and RLSSA staff both off and on pool deck.

#### APLSC – Junior Lifeguard Challenge

A Junior Lifeguard Challenge was hosted by Royal Life Saving Western Australia in conjunction with the Championships, with more than 50 young lifesavers honing their skills in a series of team events before taking part in the Under-14 competition on Day 1.

"It was fantastic to see so many young athletes joining us at the Championships for the first time in the Under-14 competition. Most of these kids have been involved with the Junior Lifeguard Club program, an initiative offered to school students in WA as part of their lifesaving pathway, and it was great to see this translating to success in the Junior Championship divisions for the WA team." **David Macallister, National Sport Adviser, Royal Life Saving.** 

Below: NSW State Team



Below: Female and Male Lifesaver of the Meet -Chalise Pratt and Jake Smith





# SAFER AQUATIC LOCATIONS

We are championing safety in all aquatic environments through risk management, industry development and training initiatives.



483+ GSPO SUBSCRIBERS

# **222** PUBLIC POOL - AQUATIC FACILITY SAFETY ASSESSMENTS



# **RESPECT THE RIVER**

Australia has many beautiful inland waterways including rivers, lakes, dams, lagoons, channels, and creeks, however they can pose safety risks. The flat, still surface of an inland waterway can give a false sense of security. Currents, undertows or submerged objects – even in seemingly tranquil waterways – can prove to be very dangerous.

Royal Life Saving, with the support of the Australian Government is educating the public about inland waterway safety through the Respect the River program and is working across Australia to prevent drowning and promote safe Aquatic Recreation in Australian Inland Waterways. Royal Life Saving currently has projects operating in all Australian States and Territories.

#### Key activities in the community include:

- Engaging with local stakeholders to develop drowning prevention strategies
- > Delivering swimming and water safety programs in key communities
- Conducting risk assessments of river blackspots and developing a targeted action plan
- Participating in local events to educate the community







#### **Northern Territory**

Be Riversafe and Respect the River program has engaged with over 90,000 children and adults, 14 community events across the Northern Territory.



#### Western Australia

The Ascot Kayak Club (AKC) Junior members increased their skills through Royal Life Saving WA's River Ready program. The AKC has always been safety conscious however they were recently tasked with aiding a rower who had succumbed to a heart attack while on the water. This tragic incident highlighted gaps in their own preparedness for emergencies and prompted them to take action.



The Guidelines for Safe Pool Operation (GSPO) brings together the requirements of numerous regulatory and guidance documents to one single location for the user.

The GSPO sets out the minimum requirements and best practices for all aquatic and leisure facilities and is a must for owners, operators and managers charged with the responsibility for public and occupational health and safety.

### The National Aquatic Industry Safety Committee approved several updated chapters of the GSPO. This included:

- Re-accreditation timeframes for Teachers of Swimming. Swim Teachers are required to renew their accreditation every 3 years to bring all accreditation's in the industry into the same time frame.
- Aquatic Supervision at Public pools to emphasise the responsibilities of parents and guardians when supervising children under 10 and other patrons of high risk.

The new supervision guideline is to ensure the safety of children and other patrons and has been adopted by aquatic facilities nationwide. The Supervision requirement requires each facility to have a unique Supervision Plan.

# NATIONAL AQUATIC INDUSTRY WORKFORCE PROFILE

Royal Life Saving published the National Aquatic Industry Workforce Profile, on behalf of the National Aquatic Industry Safety Committee (NAISC), providing insights into the aquatic workforce around Australia.

The Profile is based on data collected and collated from the National Aquatic Industry Workforce Survey, carried out from April to June 2019. It highlights the typical characteristics of the aquatic industry as a whole as well as current trends relating to the key paid roles that make up the industry.

It provides a snapshot of specific demographic information for each role, such as education and training, working hours and employment status, salary and years of service within the industry.

This Report forms one component of the National Aquatic Industry Workforce Development Project, which aims to:

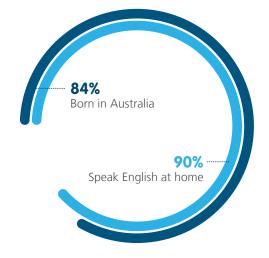
- Achieve and share a greater insight and understanding of the aquatic industry workforce
- Build the capacity and capability of the aquatic industry workforce
- Support the development of a strong, sustainable and responsive aquatic industry

#### **KEY FINDINGS**

- > It is an overwhelmingly female workforce
- > Almost half the workforce work casually
- Most workers work throughout the year but in a part-time capacity
- Many workers have a second job at least some of the time
- Almost half the workforce live within 15 minutes of their workplace
- 2 in every 5 workers think they will stay in their role for 6 or more years
- Most workers place a high value on working in a team and knowing their work has a positive impact on people's lives
- > There are differing key trends across the range of aquatic industry roles

# ALL WORKFORCE SNAPSHOT

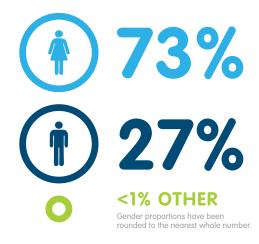
# Most workers were born in Australia and speak English at home

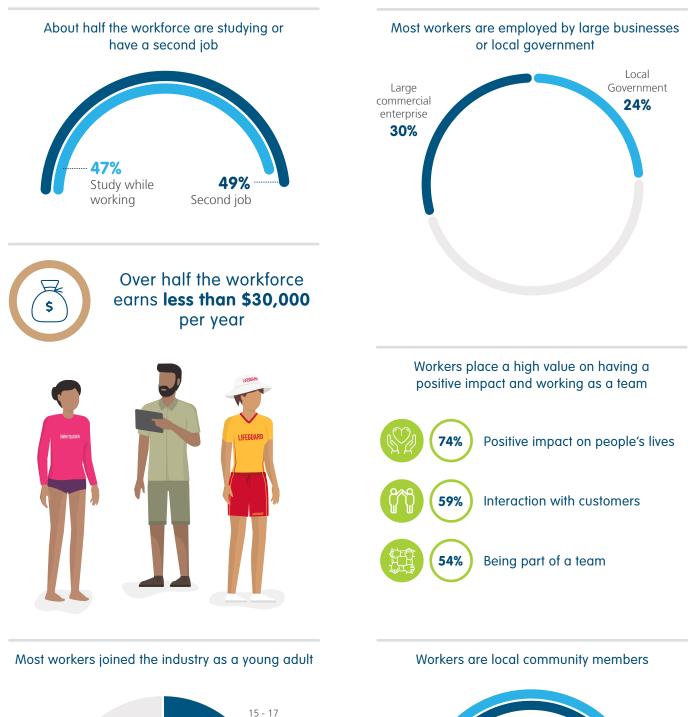


#### One in every 50 workers are Indigenous



#### The industry is overwhelmingly female



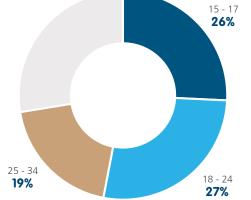


**43%** Live within 15 minutes

69% .....

Live within

15 kilometres



49

# NATIONAL AQUATIC INDUSTRY WORKFORCE REPORT

ALL WORKFORCE SNAPSHOT

Following on from the Workforce profile, this Report analyses employee insights relating to working life, professional development and future needs of those working in the aquatic industry, a sector which contributes directly to community health, wellbeing and safety, and is thought to provide \$2.8 billion in health benefits each year.

#### **KEY FINDINGS**

- A positive and collegial work atmosphere was valued most highly by workers, slightly above improved pay and work conditions
- Regional workers were working fewer weeks of the year and more seasonally than those employed in the major capital cities. People working in regional areas also thought they had fewer career opportunities than those in major capital cities
- Almost three-quarters of workers have experienced a moderate degree of change in their role, with one-third of this group experiencing a large or very large degree of change
- 2 in every 3 workers believe that the greatest change has been safety, compliance and legal requirements
- Most workers believe people leave the industry because of lack of available work hours and poor remuneration
- > The majority of PD activities across industry consists of face-to-face sessions
- Most workers value face-to-face PD sessions over online
- Most workers found that improved skills and performance resulted from day-to-day experience in the role and initial on-the-job training
- > Most workers do 2 or less PD activities per year
- Not all employee PD activities are funded by employers.

#### RECOMMENDATIONS

The Report recommends innovative strategies, centred around training and mentoring programs, to enable workers keen to pursue a career in the industry to learn about and move between a range of roles. This would create a cohort of multiskilled workers that have a stronger connection to the employer and greater engagement with the industry through more permanent full- and parttime opportunities.

The recommendations in the report will be used to guide discussions among industry representatives on the creation of an Aquatic Industry Workforce Development Plan.



The above items were rated as **important** or **very important** by workers.

22%

have been

injured at work

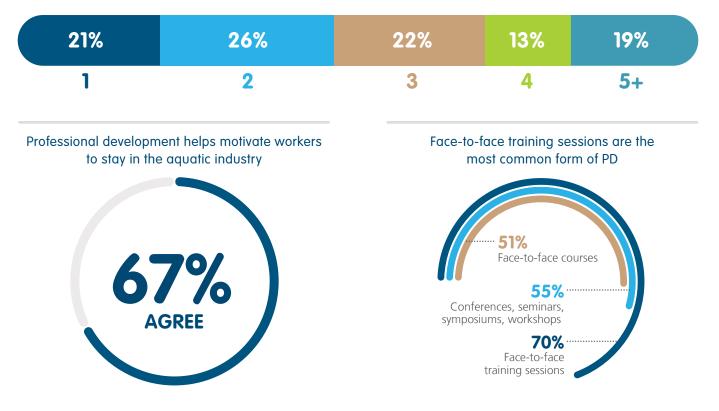


The above items were rated as **important** or **very important** by workers.



16% of workers have never undertaken PD.

For those that have, the number of PD activities undertaken per year is relatively evenly spread.



# SUPPORT FOR AQUATIC INDUSTRY AND SWIM SCHOOLS

When COVID-19 hit in full force in March 2020, Royal Life Saving focused on supporting the aquatic industry to navigate through the rapidly changing restrictions that followed. This included providing guidance on first the closure and then the subsequent re-opening of aquatic facilities and swim schools, with information on staffing, risk management and the provision of CPR in emergency situations.

In total, 10 COVID-related updates were published between March and June, with over 23,800 website page views. The level of reach and engagement via Royal Life Saving's website and social media channels suggests that the industry valued this support and appreciated the insights provided.

#### **COVID-19 STATEMENTS**

- COVID-19 Pandemic and its Impact on Aquatics
- COVID-19 Pandemic and Swimming Pool Closures
- Royal Life Saving Education Resources for Teachers and Parents During COVID-19
- COVID-19 Pandemic, JobKeeper and Impacts on the Aquatic Industry
- Basic Life Support Response During COVID-19
- COVID-19 Pandemic and The Case for Re-Opening Aquatic Centres and Swim Schools
- National Aquatic Industry Safety Committee Endorses New COVID-19 Guidelines for Swim Schools and Aquatic Facilities
- Royal Life Saving CEO Note on COVID-19 Advice for Aquatic Industry and Swim Schools
- STATEMENT on Basic Life Support Response by Lifeguards in Aquatic Facilities During COVID-19
- Now Is Not the Time to Give Up on Swimming Lessons

Royal Life Saving working with Government and Industry, has highlighted the economic impacts of COVID-19 on aquatic centres and swim schools.

Royal Life Saving estimates that more than 1,077 aquatic facilities, the majority of which are owned by local councils, and more than 1,176 swim schools, including many small businesses, have been closed.

Royal Life Saving estimates that approximately 67,000 frontline workers have been affected, almost half are casual employees, three-quarters are female and 40% are between the ages of 18 to 24 years.

The JobKeeper supplement has been a lifesaver for many business, charities and employees in the sector. Although some gaps remain, with concerning impacts on council employed staff and students not covered by the scheme.

Royal Life Saving estimates that the financial impacts of a six-month closure are approximately \$900m in lost revenue, and \$430m in lost wages.

The health and social impacts of closing aquatic centres and swim schools are significant.

- Royal Life Saving estimates that more than 1.5 million children aged 0 to 14 years participate in organised swimming (lessons, coaching) outside of school programs every year, and there are more than 106 million individual swimming pool visits annually.
- The reported benefits of swimming are extensive and include increased cardiovascular fitness, muscle strength and endurance, as well as reduced stress and anxiety.

Balancing public health measures and economic considerations with our love of swimming and strong desire for a roadmap back to aquatics is challenging. There are few in our industry that do not want a return to normal operations in the weeks and months ahead.





# > COVID-19 Guidelines for Swim Schools and Aquatic Facilities

Royal Life Saving and the National Aquatic Industry Safety Committee (NAISC) released on 13 May 2020 the guidelines on the risk management of COVID-19 in aquatic facilities.

The new guidelines formed part of the Guidelines for Safe Pool Operations (GSPO) and provide specific advice to owners and operators of aquatic facilities on how to manage the risk of COVID-19 as they look to reopen their businesses in the near future.

The Australian aquatic industry involves a comprehensive legal framework that pertains to a range of activities in and around aquatic facilities. These include functions and responsibilities in health, training, education, sport, workplace health and safety, rescue, first aid and facility management.

The Australian Government has a longstanding agreement with Royal Life Saving to provide services on behalf of the Australian aquatic industry. Specifically, Royal Life Saving established the NAISC to lead the research, review and development of the GSPO. The GSPO is intended to be a best practice guide for managers, lifeguards, instructors and others working in the industry on the safe operation of aquatic locations. As part of this agreement, Royal Life Saving maintains a comprehensive up-to-date register of relevant industry policies and standards for aquatic safety. These include but are not limited to:

- National and State/Territory legislation and regulations
- International and Australian Standards
- Building Code of Australia
- Safe Work Australia's Codes of Practice
- Australian Resuscitation Council Guidelines
- Australian Quality Training Framework

# The NAISC consists of the following organisations, representing each State and Territory in Australia:

- Royal Life Saving Society Australia
- Swimming Australia
- Australian Council for Swimming and Water Safety Teachers (AUSTSWIM)
- Australian Swim Coaches and Teaches Association (ASCTA)
- Aquatic Recreation Victoria (ARV)
- Brisbane City Council
- Aquatic Recreation Institute (NSW)
- Leisure Institute of Western Australia (LIWA)
- Club Group
- Belgravia Leisure
- YMCA
- Sea Lyons Aquatics

# CULTURAL AWARENESS

Royal Life Saving research has found that 79% of multicultural people who drowned in New South Wales between July 2013 and June 2018 were considered poor or non-swimmers. Further research found that some refugees and migrants arriving in Australia had had limited or no contact with a public swimming pool or had had no formal swimming or water safety education.

Royal Life Saving NSW's Cultural Competence Program, produced in partnership with the NSW Government, has been specifically developed to address the high number of drowning fatalities among diverse communities. The launch of the Cultural Competence Program for Aquatic Centres is the first step to tackling this issue.

Royal Life Saving NSW's CEO, Michael Ilinsky, says "For many recent migrants, the journey to a pool may be daunting or unknown. It is therefore really important that we make Aquatic Centres welcoming and positive places to visit for everyone."

The Cultural Competence Program is designed to ensure that employees within Aquatic Centres have an understanding of the issues affecting people from other countries, and their needs. The aim is to increase cultural engagement and prepare the sector to build resilient and inclusive communities that have the relevant skills and knowledge to participate in aquatic recreation safely.

Sydney Olympic Park Aquatic Centre was the first pool nationally to complete the training. Sydney Olympic Park Authority CEO, Sam Romaniuk, said they jumped at the opportunity to conduct the training among all staff to ensure the Centre could provide a safe, inclusive environment for everyone to enjoy. "The Sydney Olympic Park Aquatic Centre attracts over one million visitors each year to learn to swim, train, and spectate or to splash about and have fun," said Mr Romaniuk. "We are proud of the cultural diversity of our staff, members and visitors. All staff, be it our lifeguards, front desk workers or management team, have completed the Cultural Competence Program so we are best equipped to respect one another and provide a welcoming and inclusive environment."

Royal Life Saving NSW's Cultural Competence Program was developed with the support of SBS, Multicultural NSW and International Education Services.







Watch the NSW Cultural Competence Program for Aquatic Centres videos: youtube.com/RoyalLifeSavingAust



# Is your Aquatic Centre welcoming for everyone?



# DROWNING PREVENTION LEADERSHIP ABROAD

We are adding our energy, expertise and support to save lives across the region.

#### **International Life Saving Organisations**

#### International Life Saving Federation (ILS)

President Graham Ford (Australia)

Secretary General Dr Harald Vervaecke (Belgium)

ILS Asia-Pacific President Norman Farmer AM ESM

#### **Committee Membership**

Justin Scarr Drowning Prevention Commissioner, ILS Asia-Pacific Secretary General, World Conference on Drowning Prevention 2019 Convenor

Professor John Pearn AO RFD Medical Committee

Dr Amy Peden Drowning Prevention Commission

Dr Shayne Baker OAM Rescue Commission

Anne-Maree Gardiner Sport Commission



# ROYAL LIFE SAVING SOCIETY RELEASES COMMONWEALTH DROWNING MORTALITY DATA

The first Fatal Drowning in Commonwealth Countries Fact Sheet provides an evidencebased estimate of fatal drowning in the Commonwealth. Using available Commonwealth drowning data, the RLSS has aligned its priorities against the relevant Sustainable Development Goals (SDGs) and the 2014 WHO Global Report on Drowning recommendations to ensure greater impact for community drowning prevention.

The report, led by Dr Aminur Rahman, the Royal Life Saving Society's (RLSS) Drowning Prevention Director, based with the Centre for Injury Prevention and Research Bangladesh (CIPRB), the RLSS Member in Bangladesh, gives an evidence-based estimate of fatal drownings in Commonwealth nations. This data provides a better understanding of the mortality burden in Commonwealth countries, ultimately leading to more effective prevention actions.

The most recent figures estimate Commonwealth drowning fatalities number 110,594, accounting for over a third of all fatal drownings globally. Of all the countries in the Commonwealth, India, Bangladesh and Pakistan bear the heaviest burden of tragedies, accounting for over three quarters of the estimated Commonwealth drowning fatality total.

We are calling on all Commonwealth Governments and supported agencies to use the data in the Fatal Drowning in Commonwealth Countries Fact Sheet in collaboration with key agencies and lifesaving organisation to reduce drowning in the Commonwealth and worldwide.

#### **Acknowledgements**

#### Dr Aminur Rahman MBBS, DCM, MMEd, PhD

Portfolio Director Drowning Prevention, The Royal Life Saving Society and Director, International Drowning Research Centre -Bangladesh (IDRC-B) Centre for Injury Prevention and Research, Bangladesh (CIPRB)

#### Mr Daniel Ryan BSc, MA

International Research Manager, Royal National Lifeboat Institution (RNLI), UK

#### Dr Colleen Saunders BSc(MED)Hons, PhD

Lecturer, Division of Emergency Medicine, University of Cape Town, South Africa

#### Dr Steve Beerman BSc, BSR, MD, CCFP, FCFP

Clinical Professor, Dept of Family Medicine, Faculty of Medicine, University of British Columbia, Canada

#### Dr Amy Peden BA, MPP, PhD

Senior Research Fellow, Royal Life Saving Society – Australia

#### Ms Stacey Pidgeon BHSc, MPH

National Manager – Research and Policy, Royal Life Saving Society – Australia

#### Mr Norman Farmer AM ESM

Executive Director, The Royal Life Saving Society (Commonwealth)

#### Editing and design:

Royal Life Saving Society - Australia

#### Commonwealth Royal Life Saving Society President H.R.H Prince Michael of Kent

Deputy Commonwealth President Clive Holland

Commonwealth Secretary Emma Harrison

#### **Committee Membership**

Pene Snashall Board of Trustees

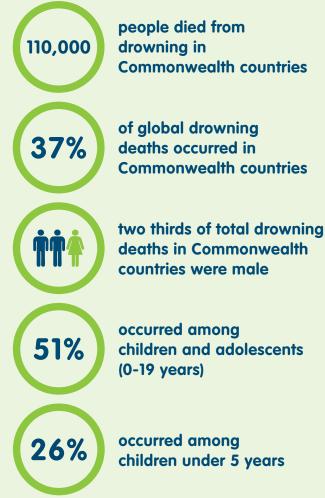
Anne-Maree Gardiner Portfolio Director Development through Sport

Dr Shayne Baker OAM Portfolio Director Capacity Building

James McClelland Heritage Working Group

"More than 300 people die from drowning each day across the Commonwealth, with low and middle-income (LMIC) countries the most vulnerable. Drowning is preventable even in these LMICs. Now is the time for action by the Commonwealth nations, to prevent these unnecessary deaths" highlights Dr Aminur Rahman.

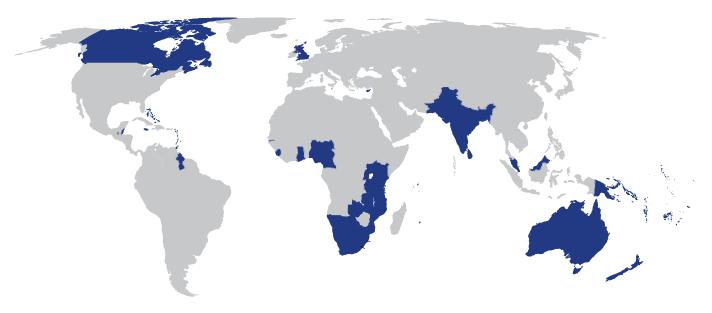
#### Fatal Drowning in Commonwealth Countries



occurred among children and adolescents

occurred among children under 5 years

#### **Commonwealth Countries**





World Health Organi

zation: 2017. Licence: CC BY-NC-SA 3.0 IGO

INTERVENTIONS TO PREVENT DROWNING

The 2017 WHO Preventing Drowning: An Implementation Guide<sup>10</sup>, page 1, provides



# ORGANISATIONAL COHESION AND GROWTH

Royal Life Saving is continually building upon our 125 year history, our national network and our collective commitment to the Australian community.

State and Territory Member Organisations identified some of their most important contributions to the community during 2019-2020, which included:

- > Providing accessible and inclusive programs for the community.
- Partnering with educational institutions and industry bodies to support and deliver education, training and water safety services while overcoming and adapting to unique challenges. The overall impact - increasing swimming and water safety capabilities and making communities safer.
- > Providing community benefit and services to people young and old across their State.
- Keeping remote aboriginal community pools open during COVID-19 restrictions.

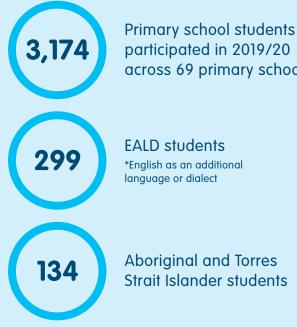


# STATE AND TERRITORY MEMBER ORGANISATIONS: COMMUNITY ENGAGEMENT

# > Australian Capital Territory

AQUASAFE is a unique water safety and awareness program designed specifically for Year 2 students in the ACT. The concept of the program was developed as a joint initiative between Royal Life Saving ACT and the ACT Government's Education Directorate. Participation in the program is subsidised by the ACT Government. This funding increases accessibility and affordability of the program for all students.

AQUASAFE is different from traditional learn to swim programs in that it focuses specifically on water safety skills and knowledge that can be applied to a range of aquatic environments. AQUASAFE complements existing learn to swim programs and supports children to develop the knowledge, skills and understanding to avoid danger and prevent drowning.



# participated in 2019/20 across 69 primary schools

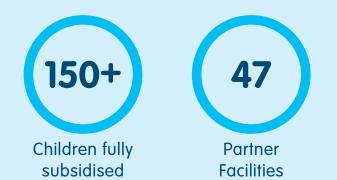
EALD students \*English as an additional language or dialect

Aboriginal and Torres Strait Islander students



# > New South Wales

Across the summer of 2019-2020, Royal Life Saving in partnership with the Office of Sport delivered the Swim and Survive program to children in regional and remote NSW. These children would normally have limited access to a balanced water safety program. The program increased participation across NSW in zones burdened by fire and drought.









#### To view full Annual Reports from State and Territory Member Organisations visit: **royallifesaving.com.au**

# > Northern Territory



# 155,978 people

received a **community benefit/service** from Royal Life Saving across the Northern Territory, achieving Royal Life Saving NTs strategic goal of reaching over 40% of their population.



### 12,272 children

participated in the Swim and Survive program with 716 Students achieving the National Water Safety Competency Benchmark of a level 4 or above.



# 3,068 people

participated within the Indigenous Advancement Strategy - Remote Swim, Survive & Strive. The project ran within 20 remote communities with 33 remote schools accessing the program.



### 5,787 students

at 45 schools were visited by the **Water Safety Unit** to learn more about water safety and how to keep safe when in, on and around the water.



# > Queensland

Royal Life Saving Society – Queensland hosted Aquafutures International Conference in August 2019. The Conference focused on implementing new standards and moving the aquatic industry into the future. The program included training in First Aid, Pool Plant Operations, Trainer updates, Guidelines to Safe Pool Operations (GSPO) and the new Supervision Plans. The first industry awards night for Queensland were hosted as part of the conference and recognised the amazing work within the aquatic industry. The conference had three streams:

- General Conference Focusing on volunteers and professional development for the aquatic industry.
- Aquatic Industry Focusing on Pool plant operations, safety, and water quality.
- Trainer Focusing on upskilling trainers with the latest skills and knowledge.





# STATE AND TERRITORY MEMBER ORGANISATIONS: COMMUNITY ENGAGEMENT



#### > South Australia

Funded by the South Australian government, Royal Life Saving South Australia delivered the Swim and Survive Program as part of VACSWIM during the school holidays in January 2020. The program provides the fundamentals of water safety, survival skills and basic stroke skills to primary school aged children aged 5 – 13 years.



#### > Tasmania

Children in Tasmania have continued to enjoy experiences in the water with the Swim and Survive program.

Developing and ensuring aquatic resilience with our youngest and most vulnerable is a critical and valuable skill that ensures ongoing aquatic prosperity.

With the support of the Tasmanian Government we continue to engage with Aboriginal, low socio-economic and our regional communities as part of these programs.

#### **Government Partnership**

In conjunction with The Tasmanian Governments State Grant, 183 children (Prep - Year 2) in Out of Home Care (OOHC) were provided with 10 Learn to Swim lessons.



#### **Swim And Survive**

625 students from across Tasmania took part in the Society's Swim & Survive Program which provides a balanced swimming and water safety program.



## > VICTORIA

LSV@Home series of Education and Accredited Training. This series included swimming, first aid, CPR, and accredited training from the comfort of home. Providing an inclusive approach that was both intergenerational, fun, and prepared the state for return to business reaching more than 20,000 people.







### > Western Australia

Royal Life Saving WA is committed to empowering the community to be safe when they are in, on or around water. Their REFLECT Reconciliation Action Plan (RAP) articulates their efforts to develop improved relationships, respect and opportunities with Aboriginal and Torres Strait Islander peoples.

A steering committee was established in May 2017 to drive the development of our RAP and improve the intent behind our services. This group worked to:

- Support the development of broader and stronger networks between Royal Life Saving WA and Aboriginal communities, agencies and individuals.
- Guide organisational messaging that promotes Royal Life Saving WA's activities with Aboriginal and Torres Strait Islander people.
- Guide organisational strategy associated with service delivery with Aboriginal and Torres Strait Islander people.
- Suggest innovations and initiatives that help to build Royal Life Saving WA's program and service range with Aboriginal and Torres Strait Islander people.
- Help Royal Life Saving WA to position the aquatics industry as a major employer of Aboriginal youth.

The achievement of this REFLECT Reconciliation Action Plan will serve as an exciting new chapter for an organisation that has operated across Western Australia since 1909.

"Our key priority in development and achievement of this RAP focused on more than just increasing participation numbers. Rather, we hope to see a significant shift in the way that our people, our industry and our communities accept and engage with Aboriginal and Torres Strait Islander people."

Peter Leaversuch, Chief Executive Officer, Royal Life Saving WA

This contemporary Aboriginal artwork was created by Jilalga Murray for Royal Life Saving Western Australia to help with their ongoing journey to 'Reconciliation'.





# PEOPLE AND CULTURE

Our people are our most essential asset, they bring commitment, energy, skills and reach into communities across the nation. Investing in them, bringing clear purpose, the resources they need, building partnerships and fostering innovation, will all amplify their impact.



Photo: 125 year celebration Parap Pool, Northern Territory December 2019





Celebrating 125 years of Royal Life Saving in Australia, members, volunteers and supporters gathered from across Australia to celebrate in Sydney on Friday 15 November 2019.

#### Key activities included:

- > Annual General Meeting
- Royal Life Saving 125 Celebratory Conference
- Formal Reception hosted by our Patron His Excellency General the Honourable David Hurley AC DSC (Retd)
- > Royal Life Saving 125 Celebratory Supper

The Conference celebrated our history with a relaxed conversation with many voices. A series of panel discussions focused on key moments, people and places in our shared history. Panellists were drawn from across Royal Life Saving, and explored the early meetings of Royal Life Saving, what drowning looked like in 1894, key figures from William Henry to Sir Frank Beaurepaire and the impact of initiatives including the Manual, GSPO and the first Pool Lifeguard Course.

Our Patron His Excellency General the Honourable David Hurley AC DSC (Retd), Governor-General of the Commonwealth of Australia hosted a formal reception at Admiralty House, Kirribilli Sydney.

Below: 125th anniversary reception at Admiralty House in Sydney on 15th November 2019.

The Governor-General's reception honoured the significant contribution and leadership that Royal Life Saving provides to the Australian community. Following the Reception, attendees shared their own personal stories and celebrated 125 years of Royal Life Saving together.

Our Patron, His Excellency General the Honourable David Hurley AC DSC (Retd) Governor-General of the Commonwealth of Australia, hosted our 125th anniversary reception at Admiralty House in Sydney on 15th November 2019 to celebrate the work of dedicated colleagues past and present.

Opposite - Top: Cameron Eglington, President, RLSSA; His Excellency General the Honourable, David Hurley AC DSC (Retd), Governor-General of the Commonwealth Australia; Her Excellency Mrs Linda Hurley; Clive Holland, Deputy President, Commonwealth Royal Life Saving Society; Pene Snashall, Vice-President, RLSSA; Justin Scarr, CEO, RLSSA.

Middle: His Excellency General the Honourable, David Hurley AC DSC (Retd), Governor-General of the Commonwealth Australia

Bottom left: Royal Life Saving NT - Rodney Cremona (Member), Penny Hart (President), Belinda Lawton (National Board Member), Alice Doyle (Member), Floss Roberts (Executive Director) and Randall Cook (Member, Life Member Australia).

Bottom right: Royal Life Saving QLD - John McClelland AM (Member, Life Governor Australia), Carolyn Asher (Member) and James (Jim) McClelland (Member).







I commend you and your corporate partners for reaching out to these communities and for providing targeted swimming and water safety education programs. This is why we need organisations like Royal Life Saving to continue to educate all Australians about the potential dangers of being in the water and to strive for nil deaths by drowning. You do it exceptionally well and have done so for 125 years.

His Excellency General the Honourable David Hurley AC DSC (Retd) Governor-General of the Commonwealth of Australia





# HONOURS AND AWARDS





## > Randall Cook Awarded Life Member

Randall Cook, Past Deputy President and Board Member of the Royal Life Saving Society – Australia, has been awarded Life Member for his commitment to the governance and community for his services on a local and national level.

Mr Cook has been on the Executive Board of Royal Life Saving NT for the past 15 years and has served as NT President for 10 years. He served as Deputy President from 2015 to 2018, and on the Finance and Audit Committee from 2013 to 2017.

He has been a Royal Life Saving volunteer for over 25 years, giving more than 100 hours of his time every year to support swimming, water safety and lifesaving activities. In addition, he has been a valued mentor and visionary, helping to see the organisation through significant constitutional change to transform national governance processes.

### > Queen's Honour – Norm Farmer

Norm Farmer ESM, has been awarded the Member (AM) of the Order of Australia for services to the lifesaving community in Australia and internationally and water safety initiatives in this year's Queen's Birthday Honours list.

In a career spanning more than 55 years, Mr Farmer started out volunteering at his local lifesaving clubs on Port Phillip Bay, which led to many years working in lifesaving development throughout Victoria for both Surf Life Saving and Royal Life Saving in the areas of governance, planning, technical and lifesaving sport, and he eventually went on to manage the Royal Life Saving National Lifesaving Team.

More recently, through his work as vice-president at the International Life Saving Federation and Executive Director of Royal Life Saving Society Commonwealth, Mr Farmer has been instrumental in developing a regional plan and in supporting the development of lifesaving organisations in lowand middle-income countries.

"Randall's commitment to drowning prevention over the years has been immense. He has been instrumental in the growth of our Society and a strong advocate in promoting our values as an organisation. We are extremely grateful for his dedicated service as an innovative leader within our lifesaving community." Justin Scarr, Chief Executive Officer, Royal Life Saving "It is a great honour to receive this award. To me, it doesn't just recognise my personal contribution, but the contribution and efforts of lifesavers in general to build better communities. Drowning and injury through aquatic activities is a global issue – collaboration and information sharing is the key to making a real difference." **Norm Farmer** 

#### **Royal Life Saving Society -Australia**

#### **Life Governors**

2015 John McClelland AM (QLD) 2015 Alan B.Swinton OAM QPM (TAS) 2018 Daphne Read AO (NT) Life Members 1995 Neville Bayfield OAM (NSW) 1995 Gerald Brameld OAM (QLD) 1998 Victor John Dennis (WA) 1998 Ian Mackie AM (NAT) 1998 Gwendolyn Welford BEM(C) (QLD) 1999 Alan B. Swinton OAM QPM (TAS) 2000 V.J Forde AM (SA) 2000 John McClelland AM (QLD) 2002 Heather MacGowan OAM (WA) 2004 Theresa Leopold (SA) 2004 Faye Trevor (SA) 2005 Lesley Bartlett (SA) 2005 Professor John Pearn AO RFD (QLD) 2005 Patricia Quick (SA) 2006 Jan Burton (SA) 2006 C Dedman (SA) 2006 David Dewar (SA) 2006 Raymond M Martin OAM (SA) 2006 Vincent McStraw (SA) 2006 Mark Needham (SA) 2006 Ann Price (SA) 2007 John Kew (SA) 2007 Hayden Lamshed (SA) 2007 Faye Milham (SA) 2008 Dorothy E Brown OAM (NSW) 2009 Rod Welford (QLD) 2010 The Hon.Terence Higgins AO QC (ACT) 2010 Dianne Montalto ESM (VIC) 2010 Barbara Morgan OAM (VIC) 2010 Karen Freak (SA) 2011 Robyn Pryce-Jones (TAS) 2013 Anne-Maree Gardiner (VIC) 2013 Gary W Kearney (TAS) 2013 Sandra Vander Pal (VIC) 2014 Les Mole JP (QLD) 2014 Daphne Read AO (NT) 2016 Ernita McGrath (NSW) 2016 Glenda Bowen Pain AM (SA) 2017 Dr Shayne Baker OAM (QLD) 2018 Tom Ballantyne (WA) 2019 Randall Cook (NT)

#### **Past Presidents**

1934-1951	Sir Thomas W White
1951-1977	Justice Percy Joske
1977-1979	Sir Percy Joske
1979-1987	Sir Basil Osborne CBE
1987-1994	Neville Bayfield OAM
1994-1997	Heather MacGowan OAM
1997-2003	Chief Justice Terence
	Higgins AO QC
2003-2009	Dr Shayne Baker OAM
2009-2011	Chief Justice Terence
	Higgins AO QC
2011-2012	Les Mole JP
2012 -2015	Dianne Montalto ESM
2015-2018	Penelope Snashall

#### **Royal Life Saving Society –** Commonwealth

#### **Honorary Life Governors**

- 1977 Baden Pattinson (SA) 1981 W Blakeney (NSW) 1981 George Turnbull (NSW) 1984 Francis Henry (NSW) 1999 Kevin Burrowes OAM (SA)
- 1999 Barry Stanton (SA)
- 2004 John Kew (SA)
- 2004 Raymond M Martin OAM (SA)
- 2004 Ann Price (SA)
- 2011 Lesley Bartlett (SA)
- 2011 Theresa Leopold (SA)
- 2011 Patricia Quick (SA)
- 2011 Fave Trevor (SA)
- 2012 Alan B.Swinton OAM QPM (TAS)

#### **Honorary Life Members**

1977 Francis Henry (NSW) 1977 George Turnbull (NSW) 1983 P Margaret Stevens (VIC) 1988 Stanley Blanks (VIC) 1988 Cam Fitzgerald (VIC) 1990 Jack Farmer (VIC) 1993 James Burrowes (VIC) 1994 Norman Farmer (Nat) 1995 Kevin Burrowes OAM (SA) 1995 Phillip Rice (VIC) 1995 Ken Southgate (QLD) 1995 Barry Stanton (SA) 1999 Dr Mervyn Allen (SA) 1999 John Coles (SA) 1999 V J Forde (SA) 1999 Raymond M Martin OAM (SA) 2000 John Kew (SA) 2000 G H Krueger (SA) 2000 Margaret Krueger (SA) 2001 Ann Price (SA) 2003 Gerald Brameld OAM (QLD) 2003 John McClelland AM (QLD) 2004 Bruce Campbell (QLD) 2004 Anita Eifler (WA) 2004 Ross Williams (QLD) 2005 Alan B.Swinton OAM QPM (TAS) 2006 Theresa Leopold (SA) 2006 Faye Trevor (SA) 2007 Lesley Bartlett (SA) 2007 Theresa Leopold (SA) 2007 Patricia Quick (SA) 2007 Faye Trevor (SA) 2008 David Dewar (SA) 2009 Barbara Morgan OAM (VIC) 2011 Faye Milham (SA) 2018 Anne-Maree Gardiner (Nat) 2018 Gary Kearney (TAS)

# GOVERNANCE

The National Board is the governing body of Royal Life Saving Society - Australia comprising of the President and Directors. Each State and Territory Member Organisation elects a Director to represent them.

The National President and Deputy President are elected from the National Board membership to serve a one year term of office.

The National Board is responsible for the transparent, accountable governance of Royal Life Saving and for policy making and setting strategic direction.

#### Patron

His Excellency General the Honourable David Hurley AC DSC (Retd), Governor-General of the Commonwealth of Australia

#### **National Board of Directors**

# CAMERON EGLINGTON M Ed; B.P.E, Dip. Teach, PE. President

Cameron joined the Board in June 2013 representing Royal Life Saving Society Australia, Western Australia. Cameron was confirmed as National President October 2018.

# PENELOPE SNASHALL B.Bus

#### **Deputy President**

President, Royal Life Saving Society Australia, Tasmania. Pene was appointed as a Director in November 2013. Pene was confirmed as Deputy President in October 2018.

#### THE HON TERENCE JOHN HIGGINS AO

Terry was appointed as a Director by Royal Life Saving Society Australia, ACT. His term as Director expired October 2019, after many years service.

#### PAUL REYNOLDS

Paul was appointed as a Director in November 2019 by Royal Life Saving Society Australia, ACT.

#### JIM WHITESIDE

President, Royal Life Saving Society Australia, New South Wales. Jim was appointed to the Board in October 2016.

#### LESLIE MOLE JP

President, Royal Life Saving Society Queensland. His term as Director expired October 2019, after many years service.

#### **ROD WELFORD**

Deputy President, Royal Life Saving Society Australia, Queensland. Rod was appointed as a Director in December 2019.

#### ALAN EVERS-BUCKLAND

Director, Royal Life Saving Society Australia, Victoria. Alan resigned as a Director in November 2019.

#### MARK SCOTT ESM

Director, Royal Life Saving Society Australia, Victoria. Mark was appointed as a Director in November 2019.

#### BELINDA LAWTON BA (Hons); MA

Director, Royal Life Saving Society Australia, Northern Territory. Belinda was appointed as a Director October 2018.

#### DAVID DEWAR

Director, Royal Life Saving Society Australia, South Australia. David was appointed to the Board in November 2019.

#### FRANCINE KINKADE BAcc; LLB (Hons)

Francine was appointed as an Independent Director to the Board in February 2018.

#### MITCHELL HARTMAN B Sc; MBBS; GAICD

Mitch was appointed as an Independent Director to the Board in February 2018.

#### JUSTIN SCARR MBA B.Ed Company Secretary

Justin has been a senior executive for the past 22 years, and was appointed as Chief Executive Officer, and Company Secretary in January 2013.

#### **National Advisers**

Education and TrainingDr Shayne Baker OAMSportDavid MacallisterMedicalProfessor John Pearn AO RFD

#### **National Finance and Audit Committee**

ACT Anthony Bandle (Chair) NSW Jim Whiteside QLD James McClelland

#### **Executive Leadership Team**

ACT **Cherry Bailey** Michael Ilinsky NSW **Floss Roberts** NT Paul Barry QLD SA Jayne Minear TAS **Karina Siggins** VIC Nigel Taylor Peter Leaversuch WA

#### **National Sport Committee**

NSW Ben Fishburn Laura Withers NT QLD Kate Forrester SA Kelly Maidment VIC Anne-Maree Gardiner Tom Ballantyne W/A OFFICIAL Roz Grey OAM COACH Jeannie Baxter Reid ATHLETE Jake Smith Caitlin Turner NAT David Macallister

#### **Honours Committee**

NSW	Roz Grey OAM (Chair)
NT	Daphne Read AO
QLD	James McClelland
SA	Brione Rundle
VIC	Dianne Montalto ESM
NAT	Rhonda Groneman

#### **National Office**

Chief Executive Officer Justin Scarr

#### **Operations**

National Manager Operations Craig Roberts (Until September 20)

National Manager Events and Marketing Monique Sharp

National Communications Executive Kavita Bowry

National Manager Research and Policy Vulnerable populations, activities and water safety Stacey Pidgeon

National Manager Research and Policy Fatal and Non-fatal drowning, Policy and Planning, Aquatic Industry Alison Mahony

Senior Project Officer – Research and Policy Danielle Taylor (End Dec 2019)

Senior Project Officer – Research and Policy Keeley Allen

Project Officer – Research Noelle Simpson (March -July 20)

Senior Research Fellow Dr Richard Franklin Dr Amy Peden

National Manager Education and Training Penny Larsen

Senior Project Officer – Aquatic Industry and Education Thea Harrild

National Manager, Training and Workforce Development Shaun Jackson

Project Officer - IT Chris Groneman

Senior Project Officer – Lifesaving Sport and Development Caitlin Turner

#### **Finance and Administration**

National Manager Finance Rhonda Groneman

Administration and Accounts Officer Sunny Fung The National Board of Directors for Royal Life Saving Society – Australia continues to maintain a sound and secure financial position.

# **STATEMENT OF COMPREHENSIVE INCOME for the year ended 30 June 2020**

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	2020	2019		
Revenue	4,379,232	4,546,342		
Fundraising	103,000	86,452		
Other Income	215,560	54,822		
Total Income	\$4,697,792	\$4,687,616		
Expenses				
Management and Administration expenses	613,868	671,236		
Fundraising	84,886	86,452		
Media Meeting and Promotional Expenses	704,979	557,610		
Programs and Program Support	3,145,117	3,267,120		
Amortisation and Depreciation	63,442	54,733		
Total Expenses	\$4,612,292	\$4,637,151		
Total Comprehensive income attributable to the Members of RLSSA	\$85,500	\$50,466		

### STATEMENT OF FINANCIAL POSITION as at 30 June 2020

•••••		
CURRENT ASSETS	2020	2019
Cash	3,115,777	3,188,322
Receivables	102,155	157,075
Inventories	88,870	96,098
Other	39,761	55,249
TOTAL CURRENT ASSETS	\$3,346,563	\$3,496,744
NON-CURRENT ASSETS		
Property, plant and equipment	1,754,149	1,770,787
TOTAL NON-CURRENT ASSETS	\$1,754,149	\$1,770,787
TOTAL ASSETS	\$5,100,712	\$5,267,531
CURRENT LIABILITIES		
Creditors and borrowings	2,154,149	2,349,193
Provisions	899,516	947,993
TOTAL CURRENT LIABILITIES	\$ 3,053,665	\$3,297,186
NON CURRENT LIABILITIES		
Creditors and borrowings	-	8,798
TOTAL NON CURRENT LIABILITIES	-	\$8,798
TOTAL LIABILITIES	\$3,053,665	\$3,305,984
NET ASSETS	\$2,047,047	\$1,961,547
RETAINED FUNDS		
Retained surplus	1,511,271	1,425,771
Asset revaluation reserve	535,776	535,776
TOTAL RETAINED FUNDS	\$2,047,047	\$1,961,547

A copy of the audited financial statements for Royal Life Saving Society – Australia are available upon request.



#### Royal Life Saving Society – Australia would like to thank the following organisations for their continued support.

Australian Government



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