



Illustrative examples showing how a strong place-based model could combine fundable actions across the four WE SWIM pillars to fit local communities, partners and barriers.

1. Large diverse LGA

Cohort

School-aged children, young people and parents from refugee-background and newly arrived communities, with strong reach into South Asian, Filipino and other multicultural family networks.

Communities

Families across a large, highly diverse growth LGA facing cost, transport, confidence and familiarity barriers to local pools and structured swimming and water safety opportunities.

Partners

A large diverse local government authority; a lead aquatic provider; local swim schools; multicultural community organisations; schools; and settlement or family support partners.

Illustrative fundable actions

- **WE CONNECT:**
A place-based coalition and local steering process linking communities, council, schools and aquatic providers
- **WE WELCOME:**
A shared cultural responsiveness improvement process across facilities, including community-informed scheduling and front-of-house practice
- **WE PROMOTE:**
Multilingual summer, pool and inland waterway safety messaging through schools, community leaders and family-facing channels
- **WE LEARN:**
Larger scale subsidised lesson blocks and gender-sensitive sessions for children, young people and parents

2. Large regional centre

Cohort

Refugee and migrant children, young people and parents, including recently arrived families connected to settlement and community pathways across a large regional centre.

Communities

Multicultural communities new to local aquatic environments, with limited familiarity with public pools, tropical waterways, wet-season conditions and structured lesson pathways.

Partners

A regional local government authority; aquatic facilities across the regional centre; settlement and migrant resource organisations; multicultural community partners; schools; and youth services.

Illustrative fundable actions

- **WE CONNECT:** Regional referral pathways from settlement and migrant services into local aquatic programs
- **WE WELCOME:** Family-centred and culturally safe venue practices, supported by bilingual help and simple orientation processes
- **WE PROMOTE:** Multilingual messaging on pools, rivers and wet-season risk through trusted community channels
- **WE LEARN:** Heavily subsidised lesson blocks, family pool orientation, and practical water safety learning linked to local conditions

3. Collaboration between two large diverse LGAs

Cohort

School-aged children, multicultural young people and parents or caregivers from recently arrived and longer-settled communities.

Communities

Families across two adjoining large and diverse LGAs, including communities experiencing language, cost, transport and confidence barriers, and families looking for more welcoming and culturally responsive aquatic settings.

Partners

Two large diverse local government authorities; local aquatic facilities and swim providers; multicultural organisations; settlement and family services; schools; and neighbourhood or community service partners.

Illustrative fundable actions

- **WE CONNECT:** A place-based coalition and local steering process linking communities, council, schools and aquatic providers
- **WE WELCOME:** Venue-led welcome improvements and community-informed scheduling for women, girls and families
- **WE PROMOTE:** Local trusted-channel communications through schools, neighbourhood houses and multicultural organisations
- **WE LEARN:** Subsidised lesson pathways with practical access supports such as transport and swimwear assistance

NOTES FOR USE

These examples are deliberately brief and mix different fundable actions across all four WE SWIM pillars.

In practice, a strong Place-Based Partnership would sequence these actions over time, use co-design to refine the delivery model, and adapt the balance of activity to the local community profile, aquatic landscape and partnership capability.

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