WORLD DROWNING PREVENTION DAY
PERSUASIVE WRITING COMPETITION

Why World Drowning Prevention Day is important.

World Drowning Prevention Day was declared in April 2021 by the United Nations calling for coordinated action to prevent drowning and is held annually on the 25th July.

ROYAL LIFE SAVING AUSTRALIA

World Drowning Prevention Day 25 July

WRITING TIPS:

Title: You can use the one provided or come up with your own attention-grabbing title that will get a reaction from readers.

Introduction: Include an opening statement which states your opinion and a list of arguments e.g., I think, for this reason, of course.

Main body: You should have at least three arguments that are each supported by two reasons. Use facts to support your arguments as well as personal experiences e.g., Firstly, secondly, in addition, likewise, in fact, as evidence, for example.

Conclusion: Reinstate your opinion and summarise your arguments e.g., For these reasons, as you can see, without a doubt.

A persuasive text is a form of non-fiction writing that aims to convince the reader of a certain point of view. We want you to write a persuasive text to convince people "Why World Drowning Prevention Day is important.' You can also incorporate the tagline 'Anyone can drown, no one should' or the sub-theme 'Unite to turn the tide on drowning.'

TITLE:

NAME: AGE:

STATE/TERRITORY: SWIM SCHOOL/SCHOOL:

PERSUASIVE WRITING COMPETITION

WIN Zoggs Prize Pack to the value of $140 - 10 lucky winners
Enter by 11.59pm on Monday 13th July 2026. Winners announced Monday 20th July 2026.
Scan QR code to enter and read the competition rules.
Email queries to **swimandsurvive@rlssa.org.au**