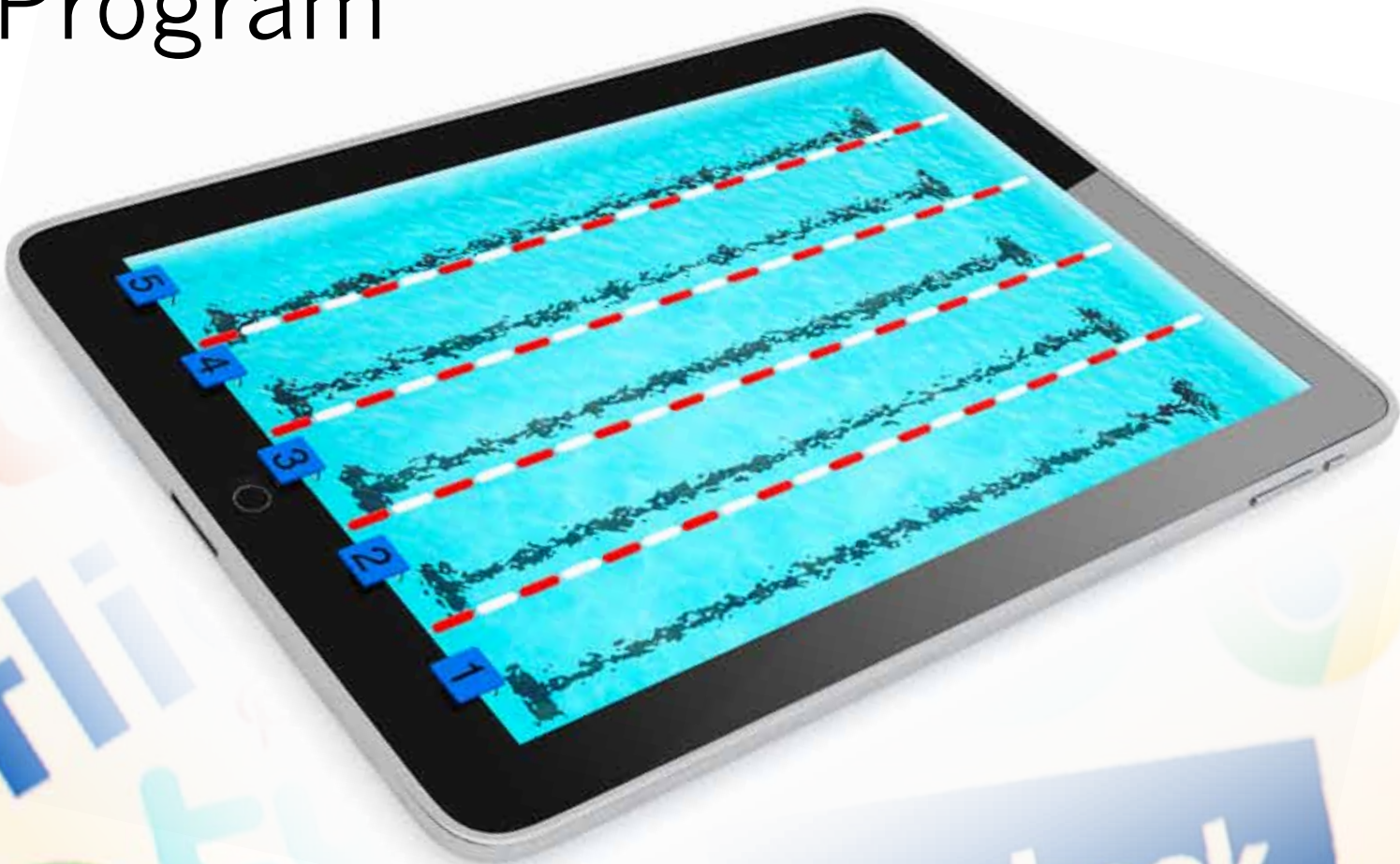




# Aquafutures

international  
c o n f e r e n c e  
SeaWorld 2015

## Program



CONFERENCE THEME

# Social Media

Sea World Resort,  
Sea World Drive, Main Beach  
Gold Coast, Queensland 4217

Friday 14th, Saturday  
15th and Sunday 16th  
August, 2015



[www.aquafutures.com.au](http://www.aquafutures.com.au)

# FRIDAY 14th AUGUST, 2015 - FIRST AID TRAINERS ONLY

## FLEXIBLE, ACTIVE LEARNING · FIRST AID TRAINERS WORKSHOP

**Registration: 8:00am**  
**Commences: 9:00am**  
 Coordinator: Michael Darben

**This Workshop will provide all Royal Life Saving Society Australia Accredited First Aid Trainers with professional development and will also serve as a key component of their annual Trainer Re-Accreditation.**

\*NOTE: The First Aid Trainers Workshop will be held separately to the main body of the Aquafutures Conference. There will be a separate registration fee of \$120.00 per participant and will include Morning Tea, Lunch and all relevant Qualifications.

## FIRST AID TRAINERS WORKSHOP FEE: \*\$120.00

**First Aid 9:00am - 2:30pm**



### Quality CPR ★

Coordinator: Michael Darben

**9:00am - 10:30am**

Most trained first aid providers are very familiar with the ARC/ILLCOR guidelines of 30:2 compressions to ventilations; however most first aid providers have not been trained using high fidelity CPR feedback training manikins and CPR feedback training devices. This session has been designed to change that experience by providing you with rich quality feedback, which will significantly improve skills and confidence.

This experience will provide participants with accurate feedback relating to chest compression depth, release, hand position and rate, including ventilation accuracy and hands off chest time.

**MORNING TEA 10:30am - 11:00am**

### Flexible Active Learning

Coordinator: Susan Devlin

**11:00am - 12:30pm**

Flexible or Blended learning has become essential to meet the needs of modern students whilst Active learning is often used as a mechanism to increase student engagement in face to face learning environments. RLSSQ has developed a program that combines these two principles to enhance the learning experience for course participants. This session will provide the tools for Trainers and Assessors to implement the Flexible Active Learning program

**LUNCH 12:30pm - 1:30pm**

### Guidelines, Standards & Myths

Coordinator: Assoc. Professor Jason Acworth

**1:30pm - 2:30pm**

An appraisal of the most up to date information in first aid and resuscitation and the debunking of misinformation.

# AQUAFUTURES CONFERENCE PROGRAM

Friday 14th, Saturday 15th and Sunday 16th August, 2015



## AQUAFUTURES DELEGATE REGISTRATION FEE: \*\$590.00

### Aquafutures Conference Delegates will receive:

- Aquafutures conference pack.
- Morning tea, lunch and afternoon tea (Saturday & Sunday).
- Certificate of Attendance.
- A complimentary welcome drink on Friday evening.
- Professional development hours for AUSTSWIM Teachers.
- Complimentary ticket to the Saturday night PIRATE PARTY (Value: \$85.00 per person).
- Conference apparel.
- All delegates who attend one of the Resuscitation Assessment Sessions - marked on the program with ★ (CPR) will automatically be re-accredited their CPR qualification at no additional cost (value: \$40.00).
- RLSSQ Trainers and Assessors may re-accredit their Trainer status and qualifications if they attend all presentations in Session 1 - Rescue Stream on Saturday 15th August 2015 and one of each of the Rescue Stream Sessions marked ★ (CPR), ▲ (Pool Lifeguard), ● (Bronze Medallion) (value: \$250.00)
- **Aquatic Facility Managers Award (AFMA):**
  - Aquafutures delegates who attend the 4 identified sessions (Elements) will receive recognition towards attaining the AFMA.
  - To receive the AFMA delegates will be required to complete post conference assessment tasks on each Element.
  - AFMA is designed for Aquatic Facility leaders such as Pool Manager/Lessee, Lifeguard Supervisors and Swim School Managers
- **Registration fee does not include accommodation.**
- **NB: Issuing of qualifications/re-accreditations is subject to completion of Assessment Sessions.**

# FRIDAY 14TH AUGUST, 2015

Aquafutures Delegate Registration

Commencing 10:30am

Welcome and Opening Address

6:00pm

Keynote Speaker

Mark McCrindle, Social Researcher, Demographer, Trend Analyst

6:15pm

Fashion Parade - A Social Media Extravaganza

7:00pm

Refreshments and View Trade Exhibit

7:30pm

**DELEGATES TO MAKE THEIR OWN DINNER ARRANGEMENTS**

Mark McCrindle

Mark is an award-winning social researcher, best-selling author, and influential thought leader, and is regularly commissioned to deliver strategy and advice to the boards and executive committees of some of Australia's leading organisations.

Mark's understanding of the key social trends as well as his engaging communication style places him in high demand in the press, on radio and on television shows, such as Sunrise, Today, ABC News 24, A Current Affair, and Today Tonight.

His research firm counts amongst its clients more than 100 of Australia's largest companies and his highly valued reports and infographics have developed his regard as an expert demographer, futurist and social commentator.



The diagram is a circular process flow with four main stages surrounding a central hub:

- 1 RESEARCH**  
UNDERSTAND THE MARKET  
*surveys, focus groups, community forums, brand-tracking*
- 2 FORECASTS**  
IDENTIFY THE TRENDS  
*demographics, data analysis, expert in-depths, environmental scans*
- 3 STRATEGY**  
RESPOND STRATEGICALLY  
*executive briefings, strategy reports, concept testing, strategic workshops*
- 4 IMPLEMENTATION**  
FUTURE-PROOF THE ORGANISATION  
*infographics & visual output, presentations, thought leadership reports, media & PR*

At the center of the circle is a dark square with the text **KNOW THE TIMES.**

# SATURDAY 15TH AUGUST, 2015

## Session 1 9:00am - 10:15am

### ACTIVE LEARNING - RESCUE

#### Show Us Your Stats - The Royal Life Saving Society Drowning Report

Presenter: Amy Peden - RLSSA

#### 9:00am - 9:30am

This session will challenge common misconceptions around fatal drownings in Australia and present ways to use technology including traditional media, online communication tools and social media to communicate drowning statistics and prevention messages in an engaging and innovative way.

#### Swimming & Water Safety: Benchmarking, Skill Requirements, Knowledge, Barriers and Facilitators

Presenter: Assoc. Professor Richard Franklin - RLSSA

#### 9:30am - 10:15am

Swimming is a key life skill that all children should learn.

This session identifies areas in aquatic education where more work is required and explores strategies that facilitates the learning of these essential skills that children require to be able to Swim and Survive.

### FACILITY MANAGEMENT

#### Aquatic Facility Managers Award (AFMA) Elements 1 & 2

Coordinator: Michael Darben & Izzie Lang

#### 9:00am - 11:00am

*\* Morning tea served during session*

#### Element 1: RISK MANAGEMENT FOR AQUATIC FACILITIES

Employee's and employer's legal responsibilities with regards to risk assessment.

Understanding, development, implementation and review of risk assessments demonstrated through a pool E-Environment within the context of the legal framework.

Employee's and employer's legal responsibilities with regards to Pool Safety Operating Procedures (NOP and EAP)

Understanding, development, implementation and review of Pool Safety Operating Procedures within the context of the legal framework.

#### Element 2: MANAGING THE TEAM

Employee's and employer's responsibilities with regards to initial and ongoing training including:

- Recruitment
- Probation
- Induction
- Training programmes
- Ongoing monitoring of standards
- Roster management

Understanding, development, implementation and review of induction procedures within the context of the legal framework.

### WATER QUALITY

#### Public Swimming Pools, Spas and Water Parks: Current and Emerging Issues for Public Health

Presenter: Dr. Greg Jackson - Queensland Health

#### 9:00am - 9:45am

This session will focus on current and emerging public health challenges for managers of public swimming pools including bather hygiene, alternative sanitisers and disinfection by products

#### Decoding the Difference: Total Chlorine / Free Chlorine / Combined Chlorine

Coordinator: Les Mole

#### 9:45am - 10:15am

When chlorine is used to disinfect a swimming pool, the free and available chlorine combines with the containments to form combined chlorine or chloramines. Chloramines leave the pool as inert nitrogen gas when fresh chlorine is injected into the water.

It is important to understand the ill effects that chloramines have on a swimmer's health.

## Morning Tea and View the Trade Exhibit

## 10:15am - 11:00am

Experience Creatures of the Deep  
Saturday and Sunday 7:55am - 8:45am



**Session 2 11:00am - 12:00pm**

**ACTIVE LEARNING - RESCUE**

**Flexible, Active Learning - CPR ★**

Coordinator: Michael Darben & Susan Devlin

**11:00am - 12:00pm**

Participants will engage in a CPR Assessment using state of the art equipment, which will provide accurate feedback enabling greater objectivity in CPR Assessment.

Competent participants are eligible to receive a Statement of Attainment for the unit of competency - Perform CPR HLTAID001

**FACILITY MANAGEMENT**

**Aquatic Facility Managers Award (AFMA) Element 3: LAW AND ORDER**

Coordinator: Izzie Lang

**11:00am - 12:00pm**

Employee's and employer's legal responsibilities with regards to the law in the leisure industry:

- Work Health & Safety Act 2011
- Management of Work Health & Safety Regulations 2011
- Other Regulations relevant to the leisure industry
- Overview of Guidance documents in the leisure industry: Guidelines for Safe Pool Operations

**WATER QUALITY**

**The Lost Art of Pool Operators**

Presenter: Stuart Crane - Crane Aquatics

**11:00am - 12:00pm**

How to reduce your facilities ongoing costs and save on water, power and chemicals by simply working smarter.

Don't just look 5 years down the track when it comes to your facility, you have to look 10 - 20 years!

**Lunch and View the Trade Exhibit**

**12:00pm - 1:00pm**

**DON'T FORGET TO VISIT THE MEDIA CENTRE AND LEARN HOW TO SET UP A FACEBOOK PAGE OR INSTAGRAM ACCOUNT**

## Session 3 1:00pm - 2:00pm

### ACTIVE LEARNING - RESCUE

#### Flexible, Active Learning - Aquatic Rescue ●

Coordinator: Michael Darben & Susan Devlin

**1:00pm - 1:45pm**

This session, through learning activities and drills, will develop the underpinning knowledge and skills to effectively perform aquatic rescue techniques.

#### Flexible, Active Learning - Advanced Rescue Techniques ▲

Coordinator: Michael Darben & Susan Devlin

**1:45am -3:00pm**

This session, through learning activities and drills, will develop the underpinning knowledge and skills to effectively perform advanced rescue techniques.

**Note: This Session has no Session Changeover and is extended in time.**

### SOCIAL MEDIA

#### Social Media Campaigns

Presenter: Michael Ilinsky - RLSS NSW

**1:00pm - 1:30pm**

Royal Life Saving NSW launched a social media focused campaign known as "Sinkers" aimed at reducing alcohol related drowning in people 15 to 29.

This session will explore the campaign and its social media engagement strategy.

#### Making the Most of Media

Presenter: Nigel Benton - Australian Leisure Management

**1:30pm - 2:00pm**

Why aquatic and recreation facilities need to make the most of the media and digital marketing; and how to do it.

### FACILITY MANAGEMENT

#### National Guidelines for Water Quality Management

Presenter: RLSSA

**1:00pm - 1:30pm**

Each state and territory in Australia has its own set of guidelines for swimming pool management. Information will be provided for: NSW, QLD, VIC, TAS, SA, WA, NT, ACT. In addition to this, there are relevant Australian Standards and Industry Peak Body Guidelines.

#### Aquatic Facility Management - The Balancing Act

Presenter: Dan Cullen - Belgravia Leisure

**1:30pm - 2:00pm**

Balancing community, safety and financial return whilst highlighting some of the successful initiatives that Belgravia Leisure has run throughout their managed facilities in SE Queensland.

## Session Changeover 2:00pm - 2:15pm

Get your day started right - Yoga with Shannon Townsend  
Saturday and Sunday 7:30am - 8:30am



## Session 4 2:15pm - 4:00pm

### ACTIVE LEARNING - RESCUE

#### Flexible Active Learning - Advanced Rescue Techniques ▲

Coordinator: Michael Darben & Susan Devlin

1:45pm - 3:00pm

**:CONTINUED SESSION:**

#### Serious Incident Management - Spinal Injury

Presenter: Dr. Poch Malte - Qld Spinal Cord Injury Service

3:00pm - 4:00pm

In Australia, diving incidents account for approximately 20% of all cases of quadriplegia. The financial cost of these injuries to society is high, as those affected are frequently healthy, younger persons. Dr. Poch Malte is the Deputy Director of the Spinal Cord Injury Service. His presentation will explore the causes of spinal injuries, strategies to prevent injuries and an evaluation of management techniques.

### FACILITY MANAGEMENT

#### Pool Super Vision (PSV)

Presenter: Gary Johnson - See Clearly Now

2:15pm - 3:00pm

If the Coroner asks "Why was your Lifeguard standing where she was?" What would you say?

Pool Super Vision (PSV); the risk management approach to drowning prevention at public swimming pools  
- Never look at a pool the same way again!

#### Aquatic Facility Managers Award (AFMA) Element 4: INCIDENT MANAGEMENT SYSTEMS

Coordinator: Izzie Lang

3:00pm - 4:00pm

- Employee's and employer's legal responsibilities with regards to serious incident management
- Understanding, development, implementation and review of serious incident management systems within the context of the legal framework
- Overview of post incident management.
- Overview of the legal aspects with regards to investigation management.

### WATER QUALITY

#### Swimming Against the Tide

Presenter: Elena Gosse - Australian Innovative Systems (AIS)

2:15pm - 3:00pm

Can we do more to improve public health and safety when it comes to water disinfection in our swimming pools and aquatic leisure facilities? Can we stop the endless cycle of transporting and storing dangerous chemicals? Can we decrease environmental impacts whilst increasing the swimmer experience?

We certainly think so - the future of water disinfection is already here.

#### Water Chemistry - Remote Monitoring and Control Technology

Presenter: Tim Batt - Tim Batt Water Solutions

3:00pm - 4:00pm

Technology is making it easier for commercial pool owners and operators to stay in touch and in control - not just of the water chemistry but the entire water treatment plant.

## Afternoon Tea and View the Trade Exhibit 4:00pm - 4:30pm

Come Dressed for Barrels of FUN



## 2015 Aquafutures - Pirate Party

6:30pm - 10:00pm

# SUNDAY 16TH AUGUST, 2015

Session 1 9:00am - 10:30am

## JOINT SESSION

### **Kylie Bartlett - The Web Celeb Social Media Speaker, Author, Advisor**

Helping YOU Become WEB FAMOUS In Your Industry

9:00am - 10:30am

Businesses, large and small, seeking to carve out their market share in the revolutionary age of social media have a powerful ally - Kylie Bartlett. The self driven businesswoman, international public speaker and author thrives on demystifying social media and the web for online newbies.

Kylie has trained, coached and inspired more than 1000 businesses globally to become socially savvy. She taught those how to become "Web Famous" in their industry by leveraging the power of the social web.

Kylie's message on "why social media?" is simple: "It's the new telephone and you need to answer the call or run the risk of your competitor's answering it for you!"

A veteran on the public speaking circuit, Kylie combines substance with humor to inspire, motivate and serve as a catalyst for others to achieve outstanding success and celebrity results in business by leveraging the power of the social web.



Morning Tea and View the Trade Exhibit 10:30am - 11:00am



## Session 2 11:00am - 12:30pm

ACTIVE LEARNING - RESCUE	FACILITY MANAGEMENT	SOCIAL MEDIA
<p><b>Critical Lifesaving:</b></p> <ul style="list-style-type: none"><li>- Policy to Reduce Shallow Water Blackouts</li><li>- Delayed Onset of Drowning (Secondary Drowning)</li></ul> <p>Presenter: Professor John Pearn</p> <p><b>11:00am - 11:45am</b></p> <p>Shallow Water Blackout (SWB) is a term commonly used to describe the loss of consciousness underwater caused by a lack of oxygen to the brain following breath holding.</p> <p>This presentation will explore the physiology of breath holding, the development of preventative stratagems &amp; safety policies.</p> <p>This session will also explore the symptoms and management of the delayed onset of drowning (secondary drowning) as one of the post-immersion respiratory syndromes.</p>	<p><b>Know Your Market and Demand</b></p> <p>Presenter: Phillip Gray - SGL Consulting Group</p> <p><b>11:00am - 11:45am</b></p> <p>Too often aquatic centres are designed around only one market rather than addressing the needs of multiple markets.</p> <p>This Session will include a competitor review and assessment and address design and development from a market perspective and how to be relevant to current and future markets.</p>	<p><b>Facebook - Q and A</b></p> <p>Presenter: Kylie Bartlett - The Web Celeb</p> <p><b>11:00am - 11:45am</b></p> <p>A practical Q and A session showing you how easy it is to set up a Facebook account and become web famous in your industry.</p>
<p><b>Transforming Aquatic Industry Service Delivery</b></p> <p>Presenter: RLSSA</p> <p><b>11:45am - 12:30pm</b></p> <p>How is Royal Life Saving responding to market needs in the industry?</p> <p>What safety resources have changed and are now available to the market?</p> <p>What is the state of the industry in terms of safety standards?</p> <p>This session will provide an overview on the latest trends and provide some meaningful updates on how we are collectively tackling water safety issues around the country.</p>	<p><b>World's Best Practice - Drowning Detection Technology</b></p> <p>Presenter: Dan Kwaczynski - Maytronics</p> <p><b>11:45am - 12:30pm</b></p> <p>This session explores technology that can assist lifeguards to identify when someone is drowning and an overview of the new proposed standard in drowning systems for public pools.</p> <p>Drowning detection technology is the ultimate lifeguard aid.</p>	<p><b>Instagram Workshop</b></p> <p>Presenter: Chontel Duncan - HIIT Station</p> <p><b>11:45am - 12:30pm</b></p> <p>A practical workshop showing you how easy it is to set up a Instagram account.</p>

## Lunch and View the Trade Exhibit 12:30pm - 1:30pm

**Session 3 1:30pm - 3:00pm**

**JOINT SESSION**

**Industry Forum and Closing Address**

**The Ramifications of a Major Tragedy at your Aquatic Facility**

Coordinator: Les Mole

**1:30pm - 2:30pm**

**Afternoon Tea and View the Trade Exhibit 2:30pm - 3:00pm**

# REGISTRATION

Please complete Registration and Payment Online at [www.aquafutures.com.au](http://www.aquafutures.com.au) OR

Please complete all sections and both sides of this form and post with registration payment to Royal Life Saving Society Qld.  
PO Box 1093 Capalaba DC QLD 4157 Or scan all registration pages and email to: [aquafutures@rlssq.com.au](mailto:aquafutures@rlssq.com.au). For all enquiries  
please contact Amanda Kersten at RLSSQ on +61 7 3823 2823.

**Registration closes Friday 10 July, 2015. There are no single day pass registrations available.**

## Personal Details (PLEASE PRINT CLEARLY)

\*Given Name(s): \_\_\_\_\_ \*Family Name: \_\_\_\_\_

\*Company (if applicable): \_\_\_\_\_ \*Country: \_\_\_\_\_

\*Postal Address: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Post Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ \*Work Phone: \_\_\_\_\_

\*Mobile: \_\_\_\_\_ \*Email: \_\_\_\_\_

\*Special Dietary Requirements? Yes  No  (Please Specify): \_\_\_\_\_

\*Medical Conditions? Yes  No  (Please Specify): \_\_\_\_\_

\*Emergency Contact: \_\_\_\_\_ \*Phone: \_\_\_\_\_

\*Relationship: \_\_\_\_\_ \*required fields

**Shirt Size:**  XXS  XS  S  M  L  XL  XXL  XXXL   
(please tick one box)

**Additional Pirate Party Tickets: I require  additional tickets (\$85 per person).**

**AQUAFUTURES EARLY BIRD REGISTRATION:**  
Register as an Aquafutures Conference Delegate by May 31st and receive a FREE Royal Life Saving Society Queensland Pack - Full of Goodies (VALUE \$150.00 each)

## Refund and Transfer Policy

**I DECLARE that the information included in this Registration form is true and correct and I ACKNOWLEDGE and ACCEPT:**

- You can find the Terms and Conditions of this registration outlined by Royal Life Saving Society Queensland (RLSSQ) at [www.aquafutures.com.au](http://www.aquafutures.com.au)
- Please note that photographs and electronic images may be taken of you by RLSSQ during your attendance and participation at the conference. Such photographs and electronic images are owned by RLSSQ and may be used by RLSSQ for promotional or other purposes without consent being obtained. You must advise RLSSQ in writing by Friday 10th July, 2015 if you do not consent to the photographs and electronic images being used for such purposes.
- Conference sessions cannot be videoed or recorded.

**Due to accounting and administration costs, the following policy will be strictly adhered to:**

- Applications for refund and session transfer must be given in writing and received at RLSSQ no later than Friday 31st July, 2015.
- Delegates who cannot attend due to medical reasons will be provided a refund if a valid medical certificate is provided in writing to RLSSQ for approval no later than Friday 31st July 2015.
- All refunds will incur a 25% administration charge.
- The registration is non-transferable and may not be transferred to other RLSSQ products or services.
- All registrations will receive a tax invoice.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ACCOMMODATION: Visit [www.aquafutures.com.au](http://www.aquafutures.com.au) for the online accommodation booking form.  
For additional information regarding accommodation at Sea World Resort,  
please email [group@seaworldresort.com.au](mailto:group@seaworldresort.com.au) or phone Group Reservations 07 5591 0077**

## Session Choices

Please select your first, second and third preference for each timeslot by placing a 1 in the desired box as your first preference, a 2 as your second preference and a 3 as your third preference. Session descriptions can be found on page 2 to 10 of the program. Maximum numbers have been set for each session. If your first preference is full you will automatically be placed in your second or third preference. Royal Life Saving Society Queensland (RLSSQ) recommends you submit your Conference registration booking early to avoid disappointment. RLSSQ advises that the program may be subject to change without notice.

Friday 14th August, 2015

First Aid Trainers Registration: Yes  No

Saturday 15th August, 2015

Preference

Session 1	1st	2nd	3rd
Active Learning - Rescue			
Facility Management			
Water Quality			

Session 2	1st	2nd	3rd
Active Learning - Rescue			
Facility Management			
Water Quality			

Session 3	1st	2nd	3rd
Active Learning - Rescue			
Social Media			
Facility Management			

Session 4	1st	2nd	3rd
Active Learning - Rescue			
Facility Management			
Water Quality			

Sunday 16th August, 2015

Session 1	1st
Joint Session Kylie Bartlett Social Media	

Session 2	1st	2nd	3rd
Active Learning - Rescue			
Facility Management			
Social Media			

Session 3	1st
Joint Session Industry Forum & Closing Address	

Payment Details: Selected Package: First Aid Trainer (\$120.00)

Aquafutures Delegate Registration (\$590.00)

Additional Pirate Party Tickets (\$85.00 per person)



By **CHEQUE** enclosed is a cheque for the amount of AUS \$ \_\_\_\_\_ Made payable to Royal Life Saving Society Queensland (ABN: 60 478 008 791)  
Address: PO Box 1093, Capalaba DC, Q, 4157



By **BANK TRANSFER** to Royal Life Saving Society Queensland - BSB: 734 000 ACCOUNT NUMBER: 071362  
**YOU MUST STATE YOUR FULL NAME (AS IS ON REGISTRATION FORM) IN THE PAYMENT REFERENCE SECTION OF YOUR BANK TRANSFER.**  
**BANK TRANSFER PAYMENT REFERENCE:** \_\_\_\_\_



**CREDIT CARD AUTHORITY (FULL PAYMENT)**

I authorise the amount of AUS \$ \_\_\_\_\_ to be charged to my Credit/Debit Card.  
**Card Type: Mastercard / Visa**

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_ CSV: \_\_\_\_\_ (3 digit number on back of card)

Cardholder's Name (please print): \_\_\_\_\_ Signature: \_\_\_\_\_  
(charges will appear as RLSS Qld Inc.)

\*GST is included in all prices quoted on this Registration Form